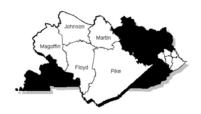
Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

2012

"Planning For Our Future One Community At A Time!"



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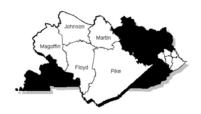
Comprehensive Economic Development Strategy

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Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Executive Summary

"Planning For Our Future One Community At A Time!"



I. Executive Summary



Big Sandy Comprehensive Economic Development Strategy

Completion of the 2012 Big Sandy Comprehensive Economic Development Strategy (CEDS) is a result of the process having taken place since 2001 that included the gathering of information and the coordination of various key stakeholders interested in community & economic development. The process includes a look at both future goals for the region and the strategic actions necessary to achieve the identified goals. It is intended to be a guide for the coordination of efforts among local leaders including economic development professionals and agencies.

Goals and objectives that have been identified in the following pages reflect the need to continue with efforts to improve the quality of life in the Big Sandy District in order to attract and retain businesses and residents. Critical components for development and growth include basic infrastructure, housing, and recreation. Economic development focus areas are centered upon the region's primary sectors: energy, healthcare, and tourism as well as workforce development activities that will prepare individuals for today's job requirements. Local leaders recognize the particular challenges they face given the status of current national, state, and local economies. Limited resources at all levels will require new approaches for planning, funding, and implementing projects.

The region has seen progress since the initial planning process began with advancements having been made in transportation infrastructure, healthcare expansion, multiple water and sewer projects that have been completed and are planned, new housing has been constructed, and new industrial/multi-use sites and buildings have been developed / improved. Regional approaches and coordinated development efforts have increased with stronger collaborative efforts and networking among local government, educational systems and human service providers. development focus through recruitment of new industry, the expansion and retention of existing industry and the development of local entrepreneurial opportunities have been challenged in recent years as a result of economic conditions, tightening of credit, the market fluctuations. current regulatory environment, and natural resources Furthermore, the changing demographics for the region present additional challenges related to a decreasing population, high poverty rates, an aging population, and lower than average educational attainment.

For continued community development and economic growth the region needs to build upon its progress, generate greater long- range accomplishments and economic growth in the future. It is imperative that the region is successful in its efforts, particularly given the fact that local, state and federal funding continues to be difficult to obtain. Local governments in the region are attempting to balance budgets, maintain services, and consider generation of additional revenue in order to advance the region's economy. Many have undertaken or are in the process of community planning activities that will result in a more strategic focus on the future. It is also the hope that through the

District's strategic planning a more efficient utilization of resources and funding as well as more cost effective development will occur.

It is a long-range goal to build a diverse, sound economy, with vast employment opportunities, and strong education systems.

The guiding principles that frame the goals, objectives and strategies for future development have remained little changed and include:

- Developing and marketing the area as a good place to live and work.
- Assist organizations, local governments, development authorities and others in their development efforts.
- Building a foundation for progress by developing a trained workforce of educated individuals who can compete in the economic reality of the twenty-first century.
- Public sector investment in infrastructure.
- Targeting and recruitment of new industry into the region.
- Assisting and supporting existing business/industry within the region.
- Developing and supporting new entrepreneurial activity within the region.
- Regional approaches as standard practice to maximize resources and impact
- Strategic planning at the local level with broad collaborative involvement.

The strategic focus categories are:

- Growing a diverse economy.
- Development & expansion of the region's infrastructure.
- Promoting and supporting workforce development and education to meet current and future employer needs.
- Health Care and capitalizing on the potential economic opportunities related to health care and related technologies.
- Development and expansion of all types of housing within the region.
- Develop an environment that promotes and nurtures entrepreneurial opportunities and small business development.
- Responsible resource utilization.
- Tourism development.



Comprehensive Economic Development Strategy



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Public / Private Partnerships

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II. Public / Private Partnerships

The following pages provide listings of Big Sandy Area Development District's Board of Directors as well as the CEDS Committee, the Big Sandy Economic Development Council.

2012 Board of Directors

Floyd County			Position			Appointment	Term
Name	County	Office	on Board	Race	Sex	to Board	Expires
Hon. R.D. Marshall County Judge/Executive 149 South Central Ave. Prestonsburg, KY 41653	Floyd	(606)886-9193	County Judge/Executive	Cauc.	M	1/18/2007	12/31/2014
Hon. Jerry Fannin Mayor of Prestonsburg 200 North Lake Dr. Prestonsburg, KY 41653	Floyd	(606)886-2335	Mayor of Prestonsburg	Cauc.	M	1/18/2007	12/31/2014
Hon. Thomasine Robinson Mayor of Martin P.O. Box 749 Martin, KY 41649	Floyd	(606)285-9335	Fourth Class City Repr.	Cauc.	F	1/18/2007	12/31/2014
Hon. Sharon Woods Mayor of Allen P.O. Box 510 Allen, KY 41601	Floyd	(606)886-6863	Fifth & Sixth Class City Repr.	Cauc.	F	1/18/2007	12/31/2014
Mr. Barry Davis 149 South Central Ave. Prestonsburg, KY 41653	Floyd	(606)886-9193	Judge Exec. Appointee/Repr.	Cauc.	M	1/18/2007	12/31/2014
Mr. Burl Spurlock First Commonwealth Bank 311 N. Arnold Avenue Prestonsburg, KY 41653	Floyd	(606)886-2321	Citizen Repr.	Cauc.	М	1/16/2006	12/31/2014

Source: BSADD

2012 Board of Directors Continued

Johnson County			Position	_	_	Appointment	Term
Name	County	Office	on Board	Race	5ex	to Board	Expires
Hon. Roger T. Daniel, County Judge/Executive P.O. Box 868 Paintsville, KY 41240	Johnson	(606)789-2550	County Judge/Executive	Cauc.	M	1/18/2007	12/31/2014
Hon. Bob Porter Mayor of Paintsville P.O. Box 1588 Paintsville, KY 41240	Johnson	(606)789-2600	Mayor of Paintsville	Cauc.	M	1/18/2007	12/31/2014
Ms. Lillian Wheeler Johnson Co. Fiscal Court P.O. Box 868 Paintsville, KY 41240	Johnson	(606)789-2550	Judge Exec. Appointee/Repr.	Cauc.	F	1/18/2007	12/31/2014
Ms. Susan Howard Dept. of Social Services P.O. Box 1151 Paintsville, KY 41240	Johnson	(606)789-6251	Regional Low-Income Repr.	Cauc.	F	1/18/2007	12/31/2012
Mr. Paul Williams 6161 HWY 40 West Staffordsville, KY 41256	Johnson	(606)297-4863	Citizen Repr.	Cauc	М	1/16/2006	12/31/2014
Magoffin County							
Hon. Charles Hardin, Chair County Judge/Executive P.O. Box 430 Salyersville, KY 41465	Magoffin	(606)349-2313	County Judge/Executive	Cauc.	M	1/18/2007	12/31/2014
Hon. James Shepherd Mayor of Salyersville P.O. Box 640 Salyersville, KY 41465	Magoffin	(606)349-2409	Mayor of Salyersville	Cauc.	M	1/20/2011	12/31/2014
Mr. Millow McCarty HC62, Box 605 Laurel Branch Salyersville, KY 41465	Magoffin	(606)349-6837	Judge Exec. Appointee/Repr.	Cauc.	M	1/18/2007	12/31/2014
Mr. Don Cecil 9991 S. E. Licking River Rd. Salyersville, KY 41465	Magoffin	(606)349-2233	Citizen Repr.	Cauc.	M	1/16/2006	12/31/2014

Source: BSADD

2012 Board of Directors Continued

Martin County Name	County	Office	Position on Board	Race	Sex	Appointment to Board	Term Expires
Hon. Kelly Callaham County Judge/Executive P.O. Box 309 Inez, KY 41224	Martin	(606)298-2800	County Judge/Executive	Cauc.	М	1/18/2007	12/31/2014
Hon. Terry Fraley Mayor of Inez P.O. Box 540 Inez, KY 41224	Martin	(606)298-4602	Mayor of Inez	Cauc.	M	1/18/2007	12/31/2014
Mike Crum P.O. Box 309 Inez, KY 41224	Martin	(606)298-2800	Judge Exec. Appointee/Repr.	Cauc.	M	2/19/2009	12/31/2014
Mr. Craig Preece Pocahontas Development Corp. P.O. Box 274 Lovely, KY 41231	Martin	(606)395-6825	Citizen Repr.	Cauc.	M	1/16/2006	12/31/2014
Pike County Hon. Wayne Rutherford County Judge/Executive 146 Main Street Pikeville, KY 41501	Pike	(606)432-6247	County Judge/Executive	Cauc.	М	1/18/2007	12/31/2014
Hon. Frank Justice Mayor of Pikeville 118 College Street Pikeville, KY 41501	Pike	(606)437-5100	Mayor of Pikeville	Cauc.	M	1/18/2007	12/31/2014
Hon. Mike Taylor Mayor of Elkhorn City P.O. Box 681 Elkhorn City, KY 41522	Pike	(606)754-5080	Mayor of Elkhorn City	Cauc.	M	1/20/2011	12/31/201
Mr. Bobby Branham 146 Main Street Pikeville, KY 41501	Pike	(606)432-6247	Judge Exec. Appointee/Repr.	Cauc.	M	1/18/2007	12/31/2014
Ms. Kitty White Baird 225 College Street Pikeville, KY 41502	Pike	(606)432-5504	Citizen Repr.	Cauc.	F	1/16/2006	12/31/2014

Source: BSADD

Big Sandy Economic Development Council CEDS Committee

- R.D. Marshall, Floyd County Judge Executive
- o Roger T. Daniel, Johnson County Judge Executive
- Dr. Charles Hardin, Magoffin County Judge Executive
- o Kelly Callaham, Martin County Judge Executive
- Wayne T. Rutherford, Pike County Judge Executive
- o Bob Porter, Mayor Paintsville
- o Terry Fraley, Mayor Inez
- o James Shepherd, Mayor Salyersville
- o Frank Justice, Mayor Pikeville
- o Mike Taylor, Mayor Elkhorn City
- o Thomasine Robinson, Mayor Martin
- o Sharon Woods, Mayor Allen
- o Jerry Fannin, Mayor Prestonsburg
- o Andy Akers, Mayor Wheelwright
- o Laverne Dye, Mayor Coal Run Village
- Robert M. Duncan, Inez Deposit Bank & Big Sandy Regional Industrial Development Authority
- Barkley Sturgill, Attorney & Big Sandy Regional Industrial Development Authority
- Jim Booth, Booth Energy & Big Sandy Regional Industrial Development Authority
- A.B. Conley, Big Sandy Regional Industrial Development Authority – Magoffin County
- Dennis Dorton, Citizens National Bank & Big Sandy Regional Industrial Development Authority
- o Paul Patton, Former Governor & Big Sandy Regional Industrial Development Authority
- o Minta Chaney, Pikeville Main Street
- o Cindy Wheat, Paintsville Tourism
- Ted Nairn, Prestonsburg Industrial Authority
- Nancy Johnson, Floyd County Chamber of Commerce
- Fran Jarrell, Johnson County Chamber of Commerce
- o Brad Hall, Kentucky Power
- o Regina Becknell, Mountain Association of Community Economic Development

- o Greg Jones, Southeast Kentucky Economic Development Corporation
- o Christi Brown, Martin County Economic Development Authority
- o Mike Vance, City of Prestonsburg
- o Fred James, Prestonsburg Visitors & Convention Bureau
- o Victor Allara, SCORE
- o Robyn Lee, Kentucky Cabinet for Economic Development
- Kelli Hall, Big Sandy Community & Technical College – Workforce Development
- o Mike Morley, MSU Small Business Development Center
- Lillian Wheeler, Johnson County Fiscal Court
- o Melanie Stevens, City of Pikeville
- Jessie Bowling, City of Pikeville -Tourism
- o Terry Spears, Community Trust Bank
- o Marilynn Payson, Christian Appalachian Project
- Vera Joiner, Big Sandy Community & Technical College
- o Jean Dorton, Big Sandy Community & Technical College
- Stephanie Richards, UK Cooperative Extension Service, Fine Arts
- o Charles Carlton Pike County
- o Tony Tackett, Pikeville-Pike County Tourism
- o Jason Belcher, CAIRD
- o Johnathan Gay, MSU Innovation Center
- o J. Marshall, MSU Center for Regional Engagement
- o Ben Hale, DLG
- o Melissa Williams, Eastern Ky. Concentrated Employment Program
- Jerry McBrayer, Ky. Office of Employment & Training

Integration of State's Economic Priorities

The integration of the state's economic priorities as related to the recently released Kentucky's Unbridled Future – Strategic Economic Development Plan (2011) includes priorities for business climate, business development, Kentucky brand, sustainability, innovation and technology, and entrepreneurial culture. The five targeted categories include: advanced manufacturing, sustainable manufacturing, technology, transportation, and healthcare.

The Big Sandy Area Development District CEDS corresponds with the Commonwealth of Kentucky's priorities for economic development through a number of goals, objectives and strategies found in the Action Plan (Section 5) under the following areas:

- Workforce Development
- Economic Development

Healthcare has been identified as one of the region's strongest sectors and is expected to remain so going forward. Economic development activities within the region include the goals of increasing the impact of the sector upon the region and is evidenced by continued growth in employment in healthcare.

Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Economy Analysis

"Planning For Our Future One Community At A Time!"



III. Economy Analysis



The region continues to feel effects of changes in the economy to the Big Sandy District. The most dramatic effect is reflected in unemployment rates that in each of the five Big Sandy counties remained high in 2011 with job losses in mining continuing in 2012. A current challenge is determining where to direct those unemployed from the mining industry to comparable jobs in the region.

The SWOT analysis for the Big Sandy District is presented in the following pages.

Subsequent pages at the end of the Economy Analysis section of this document reflect the general demographic data and economic data, which include population estimates, unemployment rates, educational attainment, crime statistics, major employers, income, and poverty rates.

Regional Strengths:

- accessible educational systems, multi-level
- available workforce
- quality of life facilities, capacity for conferences
- natural resources, including natural beauty and energy
- capacity for collaboration
- availability of land, i.e. industrial parks have space
- financial industry
- medical facilities healthcare industry
- technology infrastructure
- leadership focused in region
- strong local businesses supporting economy (engaged)
- transportation network
- general hospitality of population
- tourism, attractions

Economy

The average annual unemployment rate for the District remains above both the state and national averages. Unemployment in the District was at 10.0% in 2011, down 1.8% points from 2010. During the first half of 2012 unemployment remains high in much of the Big Sandy region with a rate of 16.9% in Magoffin County to a low of 9.6% in Johnson County during the month of June.

Retail and service remain as among the largest employment sectors in the region. Healthcare and related businesses remain strong with growth anticipated in these higher wage positions. Natural resources based jobs continue to be among those having the highest wages, however, instability in these markets has resulted in losses in employment that have continued in 2012 as reflected in June's unemployment rate. Demand for coal coupled with the current regulatory environment are expected to continue to impact the industry negatively. While the region's natural gas industry has suffered from low market prices, increased demand is likely to result in restoring some of the job losses regionally in the future.

Regional Weaknesses:

- unskilled labor including technology skills
- educational programs do not match job availability
- waste water management, service to outlying areas
- housing, cost
- land availability, cost to develop turns retail/commercial away, gov. policy restrictions are a challenge
- work ethic, entitlement attitude
- aging population
- drug abuse and resulting family effects
- lack of vision, leadership
- territorialism
- lack of public transportation
- under employed, education
- lack of development guidelines, zoning
- trade / skilled workers shortage locally
- access to capital for business development
- Mountain Parkway expansion, incomplete

Tourism-related developments continue being planned that will positively impact the region's tourism traffic. Several communities continue with the process of developing adventure tourism-related projects and are working collaboratively to coordinate their efforts. An outcome of the region's adventure tourism planning has included a number of specific projects that are funded developments: water trail along the Levisa Fork of the Big Sandy River and a horse trail in Floyd County. The area will also benefit from creation of the Great Eastern Trail that will traverse over portions of Pike County. A proposed trail alignment has been identified. State tourism initiatives such as the Dawkins Rails-To-Trails project will also positively impact the region Activities are currently once developed. underway for this project and development will occur in phases. There is interest developing from the private sector for the creation of small businesses that will support the project. Hospitality training among service workers continues to be discussed, however, as a need to be addressed in order to secure a stronger place in the tourism industry.

Industrial Parks

The Prestonsburg Industrial Authority purchased additional acreage for development and is seeking resolution of storm water issues in order to secure possible tenants for this property. The City of Prestonsburg is actively seeking development of the industrial property at Stone Crest with one tenant having been secured for a portion of the site.

The Honey Branch Industrial Park is a regional park located in Martin County near the Big Sandy Regional Airport. The park is governed by the multi-county Big Sandy Regional Industrial Development Authority with members from each of the five BSADD counties. Property formerly occupied by a natural resources based company has been acquired by a local, expanding firm.

The Martin County Economic Development Authority (MCEDA) manages activities at their industrial park as well as the speculative building located at Honey Branch. Fit-out of the speculative building is underway working toward occupancy this fall by a new firm establishing presence in the region. In addition, the MCEDA has secured tenants for

their office building located in Inez. One state governmental agency has occupied space in the new facility as well as the local school district offices. The remaining space continues to be marketed.

Pike County and the City of Pikeville are exploring options and planning for industrial property development. Five sites have the most promise for development: Scott Fork site, Marion Branch, Coal Mountain, Big Shoal, and John Moore Branch. The Scott Fork property has one tenant, EQT with their regional offices. Planned developments are being identified along the new US 460 in Pike County.

John Moore Branch is a site being created from the construction of US 460 in the County and will not be available for development until completion of highway construction. The Marion Branch and Big Shoal sites are existing and/or former mining sites that will be developable. A portion of the funding for providing infrastructure to the Marion Branch site was secured and construction activities completed in 2012. Site planning is underway for a multi-use development to include

housing, recreation, and industrial uses on 450 acres.

Regional Opportunities:

- healthcare industry
- job availability in targeted areas, trades, etc.
- tourism and branding, collaboration
- joint marketing via multiple venues and media
- lodging, tourism infrastructure
- ATV trails
- US 23 Corridor, Road To Fame
- > East KY motorcycle tours
- entrepreneurial ventures
- growing university, higher education
- > culture, arts, craftsmen
- music-related resources
- recreational opportunities, quality of life
- promotion of ourselves to locals and to visitors
- reclaimed mine sites, redevelopment
- energy industry, value added/transformative including by-products

Education

Plans for the previously, much-anticipated Midway College School of Pharmacy in Paintsville and Johnson County were discontinued in 2012; local officials are seeking tenants for the space.

During the 2012 Kentucky Legislative Session, efforts to establish access to an affordable institution of higher education in the region resulted in the creation of a scholarship program that will benefit students from coal producing counties in the eastern portion of the state (including all BSADD counties). This effort will allow improved, more convenient access to education and is expected to result in higher educational attainment levels in the region. In addition, the University of Pikeville – Kentucky College of Osteopathic Medicine is expanding its program that will result in increasing the number of physicians throughout the region. Enrollment in the KCOM's expanded program will begin with the fall semester 2012.

Regional Threats:

- energy market fluctuations
- EPA (regulations)
- entitlement issues
- > economic growth
- brain drain
- affordable education (4 year)
- political influences
- aging populations
- apathy, educational systems
- low educational system expectations placed on students
- addiction
- increased business costs due to criminal activity (i.e. copper thefts, etc.)

Workforce Development

Workforce development continues to be a focus of several organizations throughout the District including Big Sandy Community & Technical College. Eastern Kentucky Concentrated **Employment** Program (EKCEP), Big Sandy Community Action Program, Regional Kentucky Works Program, P-16 Council, local chambers of commerce and Big Sandy ADD.

Transportation

Roads - Reconstruction of US 460 is one of the projects that will affect transportation in the region. Construction activities continue with completion expected over the next 8-10 years. The region is also paying close

attention to the planning activities affecting the expansion of the Mountain Parkway. Options for routing the Mountain Parkway through Salyersville were presented in 2012 and are currently under consideration. The region's leaders have a consensus that the long-term goal is to see the expansion of the parkway to four lanes from Campton in Wolfe County to Prestonsburg in Floyd County.

Airports - The three airports in the area (Big Sandy, Pike County, and Combs) are not available for commercial use. Funding continues to be pursued for matching a federal grant award to establish commercial air service; negotiations continue with commercial carriers to plan possible establishment of service from the Pike County Airport. Realignment of the roadway that accesses the site has been completed.

Public Transportation – Public transportation is extremely limited in the area. Identified as a need by multiple parties, options remain scarce. Discussions are underway between the regional chamber of commerce and workforce development agencies to pilot a program that will serve retail development in the Pikeville area by providing public transit for lower-wage employees of those businesses. A new commercial development area is being planned that will result in approximately 600 new jobs in Pikeville.

Infrastructure

Provision of public water service has historically been the focus of local leaders. Now that much of the District has water service available, leaders are currently focusing their efforts in providing wastewater coverage.

State funding is often utilized to leverage federal funds for infrastructure projects. Limited grant funding over the past few years for infrastructure projects throughout the

Commonwealth have resulted in fewer projects being constructed in the Big Sandy District. However, major projects underway include the Harold Sewer Project located along the US 23 corridor in Floyd County which will result in having public wastewater system availability in this high traffic/high growth area. In addition, project funding for a major wastewater project serving Warfield in Martin County has been secured and is expected to be underway in 2012. Each of these projects will impact hundreds of customers that have never had access to public wastewater systems resulting in a cleaner environment and the potential for further economic development.

Utility providers throughout the District continue to identify and plan for additional projects through the Big Sandy Water Management Council. Project prioritization for these infrastructure projects may be found in Section VI. Strategic Projects.

Technology

EKCEP is currently promoting and recruiting participating companies for the Kentucky Teleworks Program. The program seeks to match qualified job applicants to telecommuting opportunities in companies located throughout the world. Approximately 200 individuals throughout the region have secured positions working from home in technology/internet-based positions of various types.

Assessment of the region's broadband use and local government e-services is underway. Broadband service is widely available; however, certain geographic areas do not have adequate access. Public accessibility to the internet for those impacted geographic areas is primarily obtained through public libraries and educational institutions.

Environment

The natural beauty of the region drives much of the tourism industry in eastern Kentucky. Lakes, streams, mountainous terrain, and wildlife are the natural attractors for a strong tourism industry. Historically, the region has been plagued by disrespectful residents and visitors who have disposed of trash in environmentally harmful methods. In addition, the lack of public wastewater service access coupled with inappropriate land use and poor soil quality have resulted in polluted waterways. Significant strides have been made in these areas but there continues to remain the need for major investments in public infrastructure to alleviate these issues.

Furthermore, a great divide exists among natural resource extraction industries and federal regulatory agencies in addressing the disparity between economic development activities and protection of the environment. While lands remain scarred from mining activity that occurred several decades ago, current surface mining practices continue to be scrutinized for their potential negative impacts upon land and water. In addition, scrutiny of natural gas extraction processes continues to be a topic of discussion and debate. Going forward, both mining and natural gas drilling must be increasingly

mindful of the protection of the environment while maintaining an economy that requires the use of natural resources for fuel and electricity production.

Other Plans & Strategies

The Big Sandy Area Development District continues to work with local officials and community leaders to assist in planning efforts that improve the region's competitiveness in the local, regional, national, and international economies. Long-term planning continues to be a focus of local leaders. Community leaders in the city of Wayland completed planning activities in FY2012 for development of projects that will impact their community. Magoffin County and Salyersville has proposed development of a comprehensive planning document and are currently seeking funding. BSADD has been involved and will continue to assist communities in planning efforts related to community and economic development.

The Big Sandy Area Development District continues to align the region's planning efforts with state and federal initiatives related to economic development, tourism, energy development, and workforce development. Relevant plans that impact the region include:

- 2009-2013 Kentucky Appalachia Tomorrow ADP
- 2008 State's 7-Point Energy Strategy
- > 2011 Kentucky's Unbridled Future Strategic Economic Development Plan
- ➤ 2011 Workforce Investment Board Sector Strategies

List of Past and Present Economic Development Projects

Please refer to Section VI. For a list of current and proposed projects in various stages of planning and development within the District.

Continued focus on basic infrastructure has resulted in significant investments have been made by each of the five counties comprising the Big Sandy Area Development District. In addition, several public and nonprofit investments in facilities have and continue to impact the region in a positive manner since the last major re-write of the CEDS. Significant projects have included the following:

- Honey Branch Regional Business Park Infrastructure
- > Martin County Economic Development Authority Speculative Building Fit-Up
- Warfield Sewer Project (ongoing)
- ➤ Marion Branch Infrastructure Project
- Harold Sewer Project (ongoing)
- Magoffin County Health Department
- Magoffin County Industrial Development Site Acquisition
- ➤ University of Pikeville Kentucky College of Osteopathic Medicine
- Pikeville Medical Center Expansion
- > Highlands Health Systems Expansion

- Paintsville Water Treatment Plant
- ➤ Various Utility Providers Water/Wastewater Line Extensions
- East Kentucky Science Center
- Regional Recycling
- > Rt. 114 Flood Study
- Martin Redevelopment Project (ongoing)
- Paintsville Utilities Package Treatment Plants Replacement

Disaster Mitigation

Due to its topography, the region suffers from frequent flooding disasters and particularly flash flooding. The frequency of these events places local governments in the position oftentimes of not fully recovering from damages before another event occurs. As a result, significant resources are expended to make repairs to infrastructure and reliance on federal agencies for eligible reimbursements results in strains on cash flow. The result is that local governments find it difficult to focus on long-term economic development projects.

During FY12 three counties within the Big Sandy District suffered catastrophic damages as a result of an EF3 tornado that occurred on March 2, 2012. Residents and businesses in Johnson, Magoffin and Martin counties were impacted and they continue with their recovery efforts. The primary commercial district of Salyersville was destroyed during this natural disaster having negative impacts to the economies of Magoffin County and Salyersville. Disaster mitigation activities have and will continue to include addressing re-establishment of the tax base, property development issues, and restoration of public services when impacted. Additional attention has been given to shelters, generators, and maintaining local long-term recovery groups.

The Big Sandy Area Development District Multi-Jurisdictional Hazard Mitigation Plan, originally adopted in 2006 and updated in 2011, provides risk assessment data and mitigation strategy information to provide a basis for dealing with risks to life and property from various hazards. As a result of lessons learned from dealing with the unprecedented tornado disaster that occurred in 2012, the next update to the District's hazard mitigation plan will incorporate information gained during this event and its aftermath.

See the following pages for available updates to demographic data from the District.

Big Sandy ADD Demographic Data

Population counts peaked in 1980 reflecting a strong economy centered on mining activity. Fluctuations in the market and increased mechanization have resulted in fewer mining jobs and a loss of population as residents move to seek employment. The population in the Big Sandy District is projected to continue to decline over the next several years while other parts of the state show population increases.

Population History

	1970	1980	1990	2000	2010
Big Sandy	134,307	181,759	165,021	 160,532	154,093
Floyd	35,889	48,764	43,586	 42,441	39,451
Johnson	17,539	24,432	23,248	 23,445	23,356
Magoffin	10,443	13,515	13,077	 13,332	13,333
Martin	9,377	13,925	 12,526	 12,578	12,929
Pike	61,059	81,123	72,584	68,736	65,024

Source: US Census Bureau; Intercensal Population

Estimates

Population Change 2000 - 2010

					%
County		2000	2010	Number	Change
Big Sandy		160,532	154,093	-6,439	-4%
Floyd	_	42,441	39,451	-2,990	-7%
Johnson		23,445	23,356	-89	-0.4%
Magoffin		13,332	13,333	1	0%
Martin		12,578	12,929	351	3%
Pike		68,736	65,024	-3,712	-5.4%

Source: US Census Bureau

Poverty Rate

Area	% Poverty 2010	Median Household Income, 2010	
U.S.	15.3	\$50,046	
Kentucky	18.9	\$40,089	
Floyd	29.9	\$28,589	
Johnson	23.4	\$34,260	
Magoffin	29.4	\$28,943	
Martin	36.6	\$29,575	
Pike	27.3	\$30,302	

Source:

Kentucky State Data Center -

U.S. Census Bureau, Small Area Income & Poverty Estimates

Area	Percentage of Total Population	Percentage Under 18	Number of Persons Under 18
U.S.	15.3	21.6	15,749,129
Kentucky	18.9	26.1	261,696
Floyd	29.9	43.5	3,801
Johnson	23.4	32.8	1,695
Magoffin	29.4	41.2	1,293
Martin	36.6	42.2	1,145
Pike	27.3	36.8	5,143

Source: US Census Bureau

Per Capita Income

	2006	2007	2008	2009	2010	
KY	\$29,987	\$31,178	\$32,297	\$32,258	\$32,316	
Floyd	\$23,109	\$24,262	\$26,557	\$27,644	\$29,442	
Johnson	\$22,423	\$23,642	\$25,499	\$26,817	\$27,120	
Mag.	\$19,851	\$20,749	\$22,600	\$23,759	\$23,923	
Martin	\$19,088	\$20,662	\$22,006	\$24,147	 \$25,407	
Pike	\$25,941	\$27,327	\$30,323	\$31,024	\$31,075	

Source: Bureau of Economic Analysis

Annual Average Unemployment Rate

Area	2005	2006	2007	2008	2009	2010	2011
U.S.	5.1	4.6	5.3	5.8	9.3	9.6	8.9
Kentucky	6.1	5.7	5.8	6.4	10.5	10.5	9.5
Big Sandy ADD	7.5	6.6	6.4	6.8	10.9	11.8	10.0

Floyd	7.2	6.6	6.6	6.8	11.1	12.6	10.2
Johnson	6.9	6.6	6.2	6.9	10.5	11.6	10
Magoffin	11.9	10.4	10.5	11.0	18.5	19.7	16.6
Martin	7.9	7.6	8.1	7.8	10.8	11.8	10.3
Pike	6.4	6.1	6	5.9	9.8	10.1	8.7

Source: Kentucky Office of Employment & Training

Major Employers - 50+ Employees

Floyd County	City	# of Employees
Floyd County Board of Educ	Prestonsburg	1122
Highlands Hospital Corp Inc*	Auxier	545
Mountain Comprehensive Care Center*	Prestonsburg	433
Big Sandy Community & Technical College*	Prestonsburg	348
Wal-Mart Associates Inc	Prestonsburg	180
Worldwide Equipment Inc	Allen	0
St. Joseph - Martin	Martin	175
Kentucky Oil & Refining Company	Betsy Layne	170
Appalachian Wireless*	Prestonsburg	160
Gearheart Communications Inc	Harold	157
Foodcity Inc	Prestonsburg	150
Riverview Health Care	Prestonsburg	137
City of Prestonsburg	Prestonsburg	118
Floyd County Fiscal Court	Prestonsburg	107
Big Sandy Health Care Inc	Prestonsburg	105
McDowell ARH	McDowell	100
Big Sandy Area Development District	Prestonsburg	92
Jenny Wiley State Park	Prestonsburg	80
R & S Godwin	Prestonsburg	70
First Commonwealth Bank*	Prestonsburg	70
Bush & Burchett	Prestonsburg	66
J W Kinzer Drilling Company	Prestonsburg	65
HT Hackney	Prestonsburg	55

Major Employers Continued		
Johnson County	City	# Employees
Johnson County Board of Education	Paintsville	620
Wal-Mart Associates Inc	Paintsville	354
Christian Appalachian Project	Hager Hill	200
Paintsville Hospital Co Inc	Paintsville	208
Lowes Home Centers	Paintsville	150
Carl D. Perkins Vocational Training Center	Thelma	70
Paintsville Independent School	Paintsville	125
Mountain Manor of Paintsville	Paintsville	100
Citizens National Bank*	Paintsville	105
Ranger Contracting Inc	Paintsville	101
City Of Paintsville	Paintsville	105
Big Sandy Area Community Action	Paintsville	85
Foodcity Inc	Paintsville	110
Johnson County Health Dept *	Paintsville	60
McDonalds of Paintsville	Paintsville	95
Foothills Rural Telephone Cooperation	Paintsville	56
James A Brown Enterprises LLC+C86	Paintsville	57
K-mart Inc	Paintsville	83
Magoffin County		
Magoffin County Board of Education	Salyersville	417
Continental Conveyor Equipment Comp	Salyersville	230
Salyersville Health Care Center	Salyersville	168
Mineral Labs Inc	Salyersville	200
McDonalds of Salyersville	Salyersville	70
Martin County		
Martin Co Board of Education	Inez	470
Booth Energy Group	Debord	752
Excel Mining Llc	Inez	528
USP-Big Sandy	Inez	391
Fast Lane	Lovely	100
Chesapeake Energy	Inez	85
Chapel Electric Company	Lovely	82
Martin Co Coal Corp	Inez	76
Martin Manor Loc	Inez	72
Martin County Fiscal Court	Inez	86
Eagle Coal Company Inc	Pilgrim	56

Pike County	City	# Employees
Pikeville Medical Center	Pikeville	2239
Pike County Board of Education	Pikeville	1560
Sidney Coal Company Inc	Pikeville	650
Central Appalachian Mining	Pikeville	450
Appalachian Regional Healthcare Inc (hospital)	Pikeville	437
Community Trust Bank Na	Pikeville	440
Wal-Mart Associates Inc	Pikeville	430
Kellogg Co.	Pikeville	425
Pike County Government	Pikeville	255
Foodcity Inc	Pikeville	270
Premier Elkhorn Coal Co.	Myra	250
University of Pikeville	Pikeville	275
Pikeville Independent Board of Education	Pikeville	195
Southeast Telephone	Pikeville	76
EQT	Pikeville	147
Whayne Supply Co Inc	Pikeville	160
McDonalds of Pikeville (3 restaurants)	Pikeville	220
Parkview Manor	Pikeville	98
DHP Incorporated	Pikeville	100
Good Shepherd Community Nursing Center	Pikeville	115
Cross Rock Drilling	Pikeville	57
South Akers Mining Co Llc	Pikeville	110
Elliott Contracting Inc	Pikeville	163
Bruce Walters	Pikeville	100
Mountain View Health Care	Pikeville	100
Kentucky Power Company	Pikeville	93
Pike County Health Dept	Pikeville	78
City of Pikeville	Pikeville	86
Dept for Community Based Services	Pikeville	61
Neighborhood Hospitality Inc (Applebee's)	Pikeville	62
East Kentucky Beverage Company Inc	Pikeville	75
Coca-Cola	Pikeville	73
JC Penney Co	Pikeville	72
K-Mart Corp	Pikeville	71
UMG - Pikeville Division	Pikeville	126
Williamson ARH	S. Williamson	285
Deskins Motors	Pikeville	53
		- 33

^{*} Have business locations in multiple counties within the District

Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Economic Cluster Analysis

"Planning For Our Future One Community At A Time!"



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IV. Economic Cluster Analysis

The District's economy continues to be reliant upon natural resource extraction industries and supporting businesses for high-wage jobs. While economic conditions and coal as well as natural gas markets continue to be cyclical, the energy industry will be one of the major clusters for the District for the foreseeable future. Recent declines in domestic coal markets have resulted in job losses and market prices for natural gas continue to be cost prohibitive for extraction within the region. These conditions are cause for taking a closer look at the industry sectors in order to maximize the resources and maintain jobs in the region.

Also, healthcare continues to see growth in employment and private as well as public investments in facilities and services as evidenced by growth at Highlands Regional Medical Center facilities as well as Pikeville Medical Center. In addition, the expansion of the University of Pikeville (formerly Pikeville College) — School of Osteopathic Medicine will positively impact employment opportunities, investments, and access to healthcare in an underserved region. Healthcare industry stakeholders have been meeting for the purpose of developing collaborations, identifying and addressing common issues, and increasing the impact of the sector upon the region. The Big Sandy Healthcare Network, through Big Sandy ADD, has pursued grant funding to conduct a feasibility study and community needs assessments for the purpose of advancing healthcare in the region.

The East Kentucky Concentrated Employment Program (EKCEP) WIB has been tasked with further defining sector strategies for the larger region they serve, that includes the Big Sandy District, under a statewide initiative. Staff are participating in this regional planning effort for enhancement of identified business sectors to include workforce development investments. Sectors identified in initial planning included energy, healthcare, and business services with the skilled trades/construction sector added for a total of four target sectors. Work toward this effort is continuing. Alignment of strategies among all economic development organizations will be necessary to successfully achieve goals and objectives.

Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Action Plan

"Planning For Our Future One Community At A Time!"





The goals, objectives and strategies listed in section five (5) have evolved out of information obtained from the information scan of the area, "public" input through the CEDS planning process, information gathering, changes in the District's economy, and the Kentucky 2001 Strategic Area Development Plan, which was developed in 1993 and updates/rewrites completed annually from June of 1994 to the present.

Economic Development

Goal: The creation and retention of jobs that lead to a higher quality of life.

Objective 1: Recruitment of new business/industry and the expansion of existing business/industry.

Strategies:

- Work with local development authorities, state and local government, local service providers, chambers of commerce, post-secondary institutions, and existing businesses as well as other related groups to identify prospective businesses.
- Maintain regional database as a source for current data that highlights the region.
- ➤ Continue to assist local and regional authorities and developers in the process of acquiring, developing, and utilizing commercial/industrial sites.
- Continue to market existing industrial sites and available buildings located within the district.

Objective 2: Build sector strategies within energy industries.

Strategies:

- ➤ Identify and promote best practices for utilization of natural resources to build the region's economy within changing extraction industries.
- Establish a regional energy alliance of energy industry stakeholders.
- Partner with EKCEP in development of the energy sector within its service region.
- Pursue funding for cluster analysis of emerging and established regional business sectors.
- > Support and market the region's natural resources to include emerging technologies related to coal and natural gas.

- Develop, support, and encourage the location of suppliers and support services for the natural resources extraction industry to the region.
- Assist in project development and seek funding opportunities for projects related to advanced energy technologies.
- Develop opportunities related to energy efficiency as well as alternative and renewable energy projects in the region.

Objective 3: Support small business creation and expansion activities.

Strategies:

- Identify existing and potential entrepreneurial and small business opportunities and provide and/or link to support systems to encourage growth, diversity and capitalize on local strengths.
- Support youth entrepreneurship programs, training, and opportunities that expose students to small business as an alternative career goal in a coordinated effort with public school districts, Cooperative Extension, civics, etc.
- > Support and promote technical assistance activities and programs aimed at entrepreneurs; i.e. the Small Business Development Center, SCORE, and MACED.
- Maintain the Big Sandy Area Revolving Loan Fund and support micro-lending programs available through Mountain Association for Community Economic Development (MACED), Kentucky Cabinet for Economic Development, and Southeast Kentucky Economic Development (SKED) to assist area entrepreneurs, business expansion projects, new business ventures and tourism in the region.
- Support and promote the MSU Innovation Center as a resource to hi tech-related entrepreneurs.
- Continue to assist business/industry with federal and state procurement programs.
- > Explore alternative methods of increasing business development and promotion including private sources of capital.
- Support initiatives for existing industries and small businesses through the use of the revolving loan funds; state incentive programs, federal loan and loan guarantee programs.
- Promote entrepreneurial financing options that include angel or venture capital groups and other early-stage funding opportunities.

Objective 4: Identify and pursue sector strategies within the healthcare industry.

Strategies:

- Continue to build the Big Sandy Healthcare Network.
- > Partner with EKCEP in development of the healthcare sector within its service region.
- Seek funding to support sector activities and address identified, common industry issues.
- Support expanded healthcare services within the region including specialties such as veterans' healthcare and children's healthcare facilities.

Objective 5: Identify and pursue manufacturing options within the region.

Strategies:

- Encourage outside investments into appropriate manufacturing enterprises.
- Facilitate communication with Kentucky Cabinet for Economic Development staff on available properties, prospect contacts, and business surveys.
- Transition existing skilled workforce to manufacturing skillsets.

Objective 6: Identify and pursue strategies within the region's tourism industry.

Strategies:

- Encourage and promote all types of trail development activities.
- Assist in Trail Town Development concepts and designations.
- Assist in planning efforts for historical, cultural and arts development projects.
- Continue to assist Embracing Cultural Heritage Opportunities (ECHO).
- Encourage and assist in tourism infrastructure projects.
- Encourage and assist in hospitality training for front-line service workers.
- Facilitate small business development efforts in support of adventure tourism projects.
- Support US 23 Country Music Highway Corridor and the Mountain Parkway Corridor activities.

- ➤ Encourage, support and participate in partnerships with local, regional, and state tourism agencies/organizations.
- ➤ Improve the promotion and visibility of tourism attractions within the region by promoting improvement of signage and marketing materials throughout the region and state.
- Continue to assist cities and counties with tourism planning.
- Assist in planning efforts toward development of a Coal Heritage Trail in eastern Kentucky.
- > Support and promote the continued development of the Kentucky Mountain Trails Development Coalition.
- Assist in the pursuit of funding opportunities for tourism projects.

Workforce Development

Goal: Development of an educated, highly skilled, adaptable, and sustainable workforce that meets employers' needs, supports regional business opportunities, and is competitive in today's global economy.

Objective 1: Encourage, promote and assist in the coordination of workforce development programs/activities of the Big Sandy Community and Technical College, Morehead State University, University of Pikeville, Kentucky College of Osteopathic Medicine, Sullivan College - Big Sandy Satellite, Department for Employment Services, WIN Program, Regional Kentucky Works Program and Private Industry Counsel's programs through the Workforce Investment Act; support of special needs students & non-traditional students; support remedial, continuing education, personal development and life-long learning programs.

Strategies:

- Participate in workforce development programming and meetings.
- Market workforce development and continuing education programs and services.
- Support Kentucky Teleworks program efforts.
- > Encourage development of programs in support of the region's key sectors.

Objective 2: Support and participate in the Business Services Team approach to encourage responsive programming and referrals to meet employer needs.

Strategies:

Maintain a universal marketing tool of all workforce development programs & incentives available in the District, to be used as a resource to promote existing business expansion and the recruitment of new industry into the Region.

- Continue regular interaction with the EKCEP Business Services Team.
- ➤ Communicate the available technical assistance, workforce development opportunities, and educational programs to employers within the region.

Objective 3: Facilitate the development of programs that offer workforce education, training as well as the promotion of work ethics.

Strategies:

- ➤ Utilize state, federal and local incentive programs and funding sources as tools for workforce development, training, re-training to assist residents of the District in developing skill-sets competitive for employment within the region's workforce.
- Pursue the location, development and expansion of industries that utilize workforce skills that are similar to those in the coal mining industry.
- ➤ Promote educational programs in support of growing and emerging industries including healthcare, technology, hospitality, culinary training, etc.
- ➤ Communicate the opportunities and value of emerging industries to high school guidance counselors.
- ➤ Participate in the dialogue with the region's P-16 Council concerning educational needs and workforce development.
- > Promote the coordination of funds and services by providers to maximize/extend use of funds and eliminate duplication.
- Assure comprehensive information on training, education and incentives is distributed by the BSADD Regional KY Works Program to the business/industries throughout the counties it serves.
- ➤ Promote the programs and services provided to employers by the Regional Kentucky Works Program such as employee recruitment, application review process, interview and screening assistance, employer incentive programs such as training and job readiness.
- ➤ Support the Workforce Development Cabinet, Economic Development Cabinet, Bluegrass State Skills Corporation, EKCEP, Department of Labor, and Cabinet for Health and Family Services in new program development and implementation.
- ➤ Through various boards, councils, programs and other public forums communicate the needs/demands of the "new workforce" in regards to training, education and work ethic to local residents & service providers. With special focus on preparing communities for new industry locating within the district.
- Promote flexible work schedules, health benefits, and living wages among the region's employers.
- ➤ Include Registered Apprenticeship as a career pathway promoted among workforce development agencies and employers in the District.
- Promote sector strategies and the building of workforce in relation to identified regional sectors.

Goal: Address addiction and eliminate illegal activities associated with drug trafficking, production and drug usage within the region.

Objective 1: Promote a systematic and cooperative effort against the distribution, sale, possession and use of illegal narcotics and illegal use of prescription narcotics.

Objective 2: Develop collaborative effort among law- makers, local officials, local law enforcement and citizenry to focus on drug activities within the area in order to stifle the economic activities and benefits related to the selling, production, purchasing and use of drugs.

Objective 3: Assist and support the expansion of existing and the creation of new substance abuse services within the region to adequately address the volume and increasing severity of substance abuse problems within the region.

Strategies:

- Assist in the efforts of PROJECT U.N.I.T.E. within our region and work closely with the Big Sandy division of the program.
- Promote drug awareness and continue to support existing area drug programs like DARE.
- Continue to ensure that adequate resources are available to the law and protection enforcement agencies within the District through pursuit of funding opportunities.
- Assist the region in the development of regional drug treatment facilities located within the District.

A number of goals, objectives and strategies either directly or indirectly related to economic development within the region have been identified by the Big Sandy Economic Development Council as important to the continued growth within the region. They are as follows:

Quality of Life

Goal: To ensure that the Region has available all necessary services and infrastructure needed for its development and a higher quality of life for its residents through assuring access to affordable, well managed services creating an equal playing field in which to live and work comparable or better than other parts of the state and the nation.

Objective 1: Build community capacity and improve the overall "quality of life" within the region in order to become more marketable as a good place to live and work.

Strategies:

- > Encourage local leaders to make local investments in quality of life improvements.
- > Encourage revenue stream creation that fund investments.
- Support quality programs and improvements within educational systems.
- Support leadership programs.

- Support East Kentucky Leadership Foundation efforts.
- Support Central Appalachian Institute for Research and Development.
- ➤ Focus economic development efforts on fostering and generating local leaders and entrepreneurs to create an environment that is conducive to their success within the region.
- Support Young Professionals of East Kentucky (YPEK).
- Develop a business-supported coalition that is involved in integrated economic development planning among all stakeholders.
- Continue to develop new industrial park sites throughout the district as needed to facilitate industrial development throughout the region.
- Continue to participate in Business Services Team activities within the EKCEP service region.
- Continue to assist local governments and development authorities in planning, pursuit of funding and implementation of economic development activities.
- Encourage and support the development of leadership programs for youth.
- > Implement and provide assistance in creating planning & zoning.
- Market the area's strengths to promote the positive aspects of the region particularly among the media.

Objective 2: Assure that public infrastructure, utilities and services are accessible, reliable and capable of meeting area development demands.

Strategies:

- Promote and encourage more regionalization between counties and cities in regards to development and utilization of all elements/components of infrastructure (land, roads, water, sewage and utilities) within the region.
- ➤ Encourage and assist all public utilities in sound management practices, exploring progressive, feasible alternatives to achieve consistent high quality service at the lowest reasonable consumer rate.
- Develop new projects and seek funding sources to extend water and wastewater lines to all un-served areas within the district particularly the most rural/remote areas.

- Develop projects and seek funding for projects to upgrade and improve the existing water and wastewater facilities within the District.
- Continue to assist entities in all phases of public facilities development planning, providing impact analysis to as warranted, promote inter-local cooperation and regional approaches.
- Continue facilitation of infrastructure improvements and planning through the Big Sandy Water Management Council and Regional Transportation Committee processes.
- ➤ Promote and assist with the expansion and improvement of water and wastewater systems, encouraging the construction of permanent inter-connections between systems and development of alternative raw water sources, pursuant to the Regional Water Supply Plan.
- > Promote the funding and construction of prioritized transportation projects throughout the District.
- Promote improved/increased pedestrian access within populated areas.
- Encourage development of public transportation programs for low-income individuals.
- > Support planning and construction of the Mountain Parkway to four lanes to Salyersville/Prestonsburg.
- Support the planning and construction of I66.
- > Support planning of projects impacting highway safety and enhancements of highways impacting the region.
- > Encourage planning for non-motorized access to community facilities.
- Support existing transportation providers in developing additional services to expanded populations.
- > Support the implementation of effective recycling services throughout the region; providing services that are accessible to all citizens within the region.
- > Implement counties' solid waste plans throughout the District.
- Support anti-litter initiatives and activities within the region.

- Support and assist county efforts in landfills and the cleaning and prevention of illegal dumps.
- Provide assistance to the Big Sandy Recycling Authority.
- Expand the Big Sandy Recycling Program and collaborative team.
- ➤ Engage CSX in planning associated with future rail transport needs within the region.

Objective 3: Provide affordable, safe and sanitary housing for the residents of the Big Sandy District.

Strategies:

- Encourage use of previously reclaimed mine lands for the development of affordable housing and neighborhood development to meet the increasing demands for housing within the District.
- Develop and manage affordable rental housing for the elderly, frail and low-income individuals within the region.
- ➤ Encourage and assist in the development of non-traditional housing programs for persons with mental and physical disabilities.
- ➤ Encourage and assist in the development of single-family owner occupied housing and multi-family housing for the "very low" and "low" income families to increase home ownership within the region.
- ➤ Promote and support the services offered by Mountain Housing Corporation, public housing authorities and other housing development groups within the District by providing information, technical assistance, and identification of funding sources.
- ➤ Encourage the development of an adequate housing stock that includes a variety of housing alternatives relating to price, location and structural type to meet the varying needs of area residents and potential residents in communities throughout the region.
- Initiate and encourage communication among all entities involved in developing housing opportunities for the region.
- ➤ Encourage the development of new residential sites in conjunction with highway construction projects, new industry development in the region.

- Work actively with area PHAs, local developers, bankers, public officials, real estate brokers and non- profit groups directly involved in housing development initiatives throughout the region.
- Pursue incentives, grants and new land availability to support and assist in the development of public and private affordable residential neighborhoods/housing units.
- Assist developers and local officials with specific projects by gathering and analyzing information and providing hands on assistance in writing proposals and administration of projects.
- ➤ Work with area HUD certified housing counseling programs to encourage new home buyers and present home owners to seek housing counseling to promote informed purchase of homes and presentation of family homes and consumer protective issues such as predatory lending practices.
- Promote construction/retrofit of energy efficient housing.
- ➤ Encourage development of incentive programs for developers / home owners to use energy efficiencies in home construction/rehab.
- Support adoption and enforcement of home building codes and standards.
- Support planning and zoning efforts.
- Support HUD and KHC in developing a District housing assessment and plan.

Objective 4: Ensure accessible, affordable, comprehensive, preventative and remedial physical and mental health care for all residents of the region.

Strategies:

- Support and promote the continued development and use of tele-medicine services throughout the region as a means to increase accessibility to health care professionals, specialists and as a cost effective means for health care services.
- Promote the need for and assist in the development of additional after-hours clinics within the region as a means to enhance services, offer more flexible access to such services and to reduce the high cost associated with the over-use of local emergency rooms within the District.
- > Support, promote and coordinate efforts for the advance of medical services for the region in coordination with the Kentucky College of Osteopathic Medicine.

- Assist and support activities related to the recruitment and retention of health care professionals and specialists within the region and coordinate such efforts with local health care providers, health facilities, public health providers and post secondary institutions, so that residents of Big Sandy may obtain quality, state of the art health care at home.
- > Target, through recruitment efforts, new employment opportunities which offer affordable health care benefits to its employees.
- Assist and support health care providers within the region in acquiring new technologies, equipment and developing and/or expanding services to offer improved, more comprehensive health services to the residents of the Big Sandy.
- ➤ Provide information related to innovative health care services and delivery systems as well as funding sources related to health initiatives including preventive health care education and offer assistance in pursuing monies to enhance existing or to develop new health related programs/services and facilities within the region.
- ➤ Identify and promote existing programs or the development of new programs that offer support and/or assistance related to health care expenses for the economically disadvantaged, under insured, elderly and "at risk" populations (which include but are not limited to: spin down programs, "well baby", WIC, KCHIP and prescription assistance).
- Support and encourage state, federal and local health initiatives.
- Promote and encourage the expansion of "out-reach" services and satellite facilities in all communities within the District.
- ➤ Encourage utilization of electronic resources to strengthen health care delivery within the region.
- Support and encourage the development and expansion of assisted living programs/services and Adult Day Care facilities within the District.
- Increase the awareness of the needs of the elderly population and the services needed or available to meet the needs.
- ➤ Encourage nutrition education in coordination with school lunch programs, senior centers, and at all age levels.
- Support and assist public officials, legislators and service providers in the pursuit of Eastern Kentucky becoming a leading force in the development of health related technologies.

- Support development of a cancer diagnostic center and other diagnostic/preventive care facilities to reduce incidents of catastrophic disease/illness in the region.
- Support continued development of Highlands Center for Autism.
- ➤ Support health care provider expansions including Highlands Health Systems, Pikeville Medical Center, St. Joseph Martin, ARH, Paul B. Hall Medical Center, Big Sandy Health Care, and county health departments.
- > Support Remote Area Medical (RAM) events in the region.

Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Strategic Projects

"Planning For Our Future One Community At A Time!"



VI. Strategic Projects



The Big Sandy Area Development District facilitates planning for various types of projects throughout the region. The Regional Transportation Committee and the Big Sandy Water Management Council conduct planning activities associated with infrastructure projects. In addition, Community & Economic Development staff work with local officials in determining their priorities for projects of importance to local communities. The Big Sandy Economic Development Council provides input to regional project prioritization.

Project priority lists for infrastructure projects are provided in the following pages.

Local government officials in the Big Sandy District have identified the following local projects as priorities for funding and completion:

Floyd County

- Middle Creek Flood Mitigation Project
- > Industrial Site Development
- Recreational Trails / Recreational Development
- Community Center
- Veterans Cemetery
- Quality of Life Improvements Senior Centers, Fire Department Facilities, Veterans

City of Allen

Park Enhancements

City of Martin

- > Redevelopment Site Completion
- Infrastructure Rehab
- Community Center Rehab

City of Prestonsburg

- Wellness Center
- Horse Arena Enclosure
- Stone Crest Industrial Site Access Roadway
- Stone Crest Recreational Complex
- ➤ ED Site Access Ball Alley Curve Property
- West Prestonsburg Bridge Rehab

City of Wayland

- Mountain Sports Hall of Fame
- School Property Development
- Downtown Revitalization Sidewalks, Lighting & Landscaping
- Storm Water Management
- City Park

- Housing Development / Rehab Current Housing
- 28 Holler Development / Adventure Tourism
- Right Beaver Clean Streams Project with boat launch in Wayland
- Pedestrian Infrastructure Plan
- Preserving Historic Structures/ Wayland Bank & Jail
- Business Recruitment

City of Wheelwright

- Historic Preservation
- Community Park Development

Johnson County

- > Industrial/Commercial Development
- Recreational Parks

City of Paintsville

- Downtown Storm Water Collection
- Recreational Center / Recreational Site Development
- Sipp Theatre Rehab
- Paintsville Golf Course Clubhouse Rehab
- Downtown Revitalization

Magoffin County

- ➤ ED Site Development
- Comprehensive Plan
- ➤ Tourism Development (Civil War Site, Dawkins RTT)
- ➤ E911 System Upgrades

City of Salyersville

- Tourism Center
- > Commercial Redevelopment

Martin County

Multi-use ED site

City of Inez

- Pedway Project Construction
- Downtown Revitalization

City of Warfield

Infrastructure Enhancements

Pike County

- Energy Research Center
- ➤ US 460 Corridor Development
- ➤ US 119 Energy Corridor Development Scott Fork Industrial Park Infrastructure
- Pike County Landfill Biomass Project
- Wood To Energy Biomass Project
- CTL Projects

- Wind Energy Project Planning & Development
- Trail / Tourism Development ATV Trails, Hatfield-McCoy Sites

City of Coal Run Village

- Community Park Enhancements
- Sidewalk Improvements

City of Elkhorn City

- Swimming Pool Rehab
- Infrastructure Rehab
- Pedestrian Bridge Rehab
- Downtown Revitalization
- Whitewater Play Park
- Community Center
- > Trail Development
- City Park Enhancements

City of Pikeville

- Pikeville WWTP
- > Thompson Road Retail Development
- New Fire Station
- Commercial Air Service
- > By-Pass Rock Fall Protection Project
- > Thompson Road Extension
- > Marion Branch Development
- Scholar House
- Jenny Wiley Theatre
- Pikeville Horse Trail
- Pikeville Pond Dredging

Projects having regional impact have been identified as follows:

Regional Projects

- Commercial Air Service
- Industrial Site/General Business Development
- Adventure Tourism (ATV trails, water trail, Dawkins)
- Federal Laboratory/Research Facility
- Veterans Hospital
- Recycling Facilities

						g Sandy Area Dev		mer	nt District	t
				Ran	king	House	holds			
County Name	PNUM	Applicant	Project Title	Regional	Planning Unit	Unserved	Underserved		Cost	Project Description
Floyd	SX21195121	Southern Water & Sewer District	Phase II Harold Sewer Project	1	1	1271		\$		There are +/- 230 potential customers in close proximity to the trunk force mains to be constructed by the Phase 1 project. The Phase 2 project is planned to connect approximately 150 of these customers. Approximately 30,000 linear feet of pressure sewer force mains and +/- 150 residential grinder pumping units will be constructed to provide service to the +/- 150 residential and small business customers. Sewer lines will range from 1.25 inches to three (3) inches in diameter.
Martin	SX21159501	Martin County Fiscal Court	TUG VALLEY SEWER PROJECT PHASE I	2	. 1	777		\$		THE TUG VALLEY SEWER PROJECT WILL SERVE AN AREA IN MARTIN COUNTY, KENTUCKY THAT IS IMPACTED BY FAILING SEPTIC SYSTEMS AND STRAIGHT PIPES. THIS AREA INCLUDES THE CITY OF WARFIELD. THE PHASE I OF THE PROJECT WILL BE DESIGNING AND CONSTRUCTION OF A WASTEWATER TREATMENT FACILITY AND SEWER COLLECTION LINES WHICH WILL SERVE THE CITY OF WARFIELD, LOVELY, COLLINS CREEK, DEMPSY HOUSING, & RIVERSIDE HOUSING. PHASE I WILL SERVE APPROXIMATELY 479 CUSTOMERS. THE TREATMENT PLANT WILL BE BUILT TO SERVE EVENTUALLY 750 CUSTOMERS OR MORE.
Pike	SX21195106	City of Pikeville	PIKEVILLE WASTEWATER PLANT 2005 UPGRADE	3	1			\$	500,000.00	THE PROJECT WILL UPGRADE INFLUENT HANDLING FACILITIES AT THE TREATMENT PLANT. THE PROJECT WILL INCLUDE REMOVAL OF ALL EXISTING MAJOR HEADWORKS COMPONENTS AND THE ACQUISITION AND INSTALLATION OF AN INTEGRATED SYSTEM FOR INFLUENT GRINDING, SCREENING, DEWATERING AND SOLIDS REMOVAL. PROJECT WILL ALSO INCLUDE UPGRADING OF DEFUSERS, INSTALLATION OF PINCH VALVES, INSTALLATION OF CONTROLS AND TELEMETRY AND AQUISITION AND INSTALLATION OF A SEPTIC WASTEWATER RECEIVING STATION.
Magoffin	SX21153003	Salyersville Water Works	Salyersville Sewer Plant Improvements Project	4	. 1			\$		Upgrade plant chemical feed systems. Improve sludge handling. Address motor issues on plant rotors and blowers. Install odor control equipment at key pump stations. Rehabilitate the Parkway lift station. If money is remaining, additional rehabilitation for vital lift stations would include the Old Plant Influent LS, the Old County Garage LS, Allen Drive LS, Dollar General LS, Burning Fork LS, Birch Branch LS, Bradley's LS, Mason Fork LS, Salyersville Branch LS, Sublet LS, and Royalton LS.
Johnson	SX21115003	Paintsville Utility Commission	CITY OF PAINTSVILLE SEWER REHABILITATION PROJECT	5	1			\$ 1	0,000,000.00	TO ADDRESS AND ELIMINATE I/I PROBLEMS AT THE PONDEROSA DRIVE WASTEWATER TREATMENT PLANT.
Pike	SX21195003	Mountain Water District	MWD-PHELPS SEWER PLANT UPGRADE	6	2			\$		PROJECT WILL CONSIT OF UPGRADE OF THE EXISTING WWTP TO ENSURE MORE INFLUENT DISCHARGE.
Martin	SX21159005	Martin County Sanitation District	Coldwater Sewer Line Extension Phase 1	7	2	250		\$	2,535,000.00	Extension of sanitary sewer system into the Coldwater section of Martin County. Areas included are Camp Branch, Mullett branch, Joe Fletcher Road, Collins Branch, Cardinal Estates, and Moore Branch.
Floyd	SX21071705	Southern Water & Sewer District	SOUTHERN WATER & SEWER DISTRICT NORTH OF WAYLAND KY 550 AND KY 7	8	2	384		\$	2,000,000.00	THE PROJECT WILL EXTEND WASTEWATER LINES FROM THE NEW WWTP IN WAYLAND NORTH ALONG KY 550 AND WEST ALONG KY 7. THE PROJECT WILL SERVE POTENTIAL 200 CUSTOMERS.
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				Big S	Sand	y Area [Develop	me	ent Distric	t
				Ran	king	House	holds			
County Name	PNUM	Applicant	Project Title	Regional	Planning Unit	Unserved	Underserved		Cost	Project Description
Johnson	SX21115008	Paintsville Utility Commission	PAINTSVILLE WWTP I & I REMOVAL PROJECT PHASE I	9	2			\$	5,000,000.00	DURING HEAVY RAINFALL EVENTS, THE PAINTSVILLE UTILITIES WASTEWATER COLLECTION SYSTEM EXPERIENCES HEAVY INFILTRATION THAT RESULTS IN DISRUPTION OF THE BIOLOGICAL TREATMENT PROCESSES AT THE PONDEROSA DRIVE WASTEWATER TREATMENT PLANT AS WELL AS SEWAGE OVERFLOWS AT THE OUTFALL SEWER ALONG PAINT CREEK. PRIOR STUDIES AND SMOKE TESTING DONE BY PAINTSVILLE UTILITIES HAVE IDENTIFIED SEVERAL LOCATIONS WHERE STORM CURB INLETS HAVE BEEN CONNECTED DIRECTLY TO THE SANITARY SEWER COLLECTION SYSTEM. OTHER INFILTRATION SOURCES IDENTIFIED IN THE STUDY ARE BUILDING DOWNSPOUT CONNECTIONS, LEAKING MANHOLES, ETC. PHASE 1 OF THIS PROJECT WILL ADDRESS THESE KNOWN SOURCES OF INFILTRATION BY THE CONSTRUCTION OF NEW STORM SEWER COLLECTION SYSTEMS, REHABILITATION OF LEAKING MANHOLES, REPLACEMENT OR REHABILITATION OF OLD LEAKING SEWER LINES AS REQUIRED AND ELIMINATING ROOF DRAIN CONNECTIONS. PHASE 1 WILL ALSO CONSIST OF THE REPLACEMENT OF THE EXISTING UNDERSIZED OUTFALL SEWER. THE NEW OUTFALL SEWER WILL CONSIST OF PVC PIPE AND WILL INCORPORATE PRECAST MANHOLES WITH SEALED, WATERTIGHT LIDS TO PREVENT SEWAGE OVERFLOWS.
Pike	SX21195128	City of Pikeville	PIKEVILLE - PEACH ORCHARD SANITARY/STORM SEWER SEPERATION PROJEC	10	3	315		\$	648,146.00	THE CITY OF PIKEVILLE PLANS TO PERFORM A SANITARY SEWER/STORM SEWER SEPARATION PROJECT IN THE AREA OF PEACH ORCHARD DRIVE. TO REDUCE STORM WATER INFILTRATION TO THE EXISTING SANITARY SEWER SYSTEM.
Johnson	SX21115512	Paintsville Utility Commission	PAINTSVILLE CITY UTILITIES - GENERATOR	11	3			\$	100,000.00	UTILITY NEEDS A PORTABLE BACK UP GENERATOR TO OPERATE PUMPS AND LIFT STATIONS AND WASTEWATER PLANT.
Floyd	SX21071001	Wheelwright Utilities Commission	EXTEND SERVICE TO GOLF HOLLOW AND BRANHAM HOLLOW (STOKER BRANCH)	12	3	185		\$	150,000.00	THIS PROJECT WILL EXTEND SEWER SERVICE TO APPROXIMTE 60 HOMES IN GOLF HOLLOW AND BRANHAM HOLLOW.
Johnson	SX21115510	Paintsville Utility Commission	PAINTSVILLE UTILITIES POWELL ADDITION SEWER PROJECT	13	4	101		\$	1,000,000.00	PREVIOUSLY IN THE PHASE II OF HONEY BRANCH SEWER PROJECT, THE PROJECT WAS REMOVED FROM PHASE II AND PLACED INTO A SEPERATE PROJECT. THE PROJECT CONSIST OF SEWER SERVICE IN THE POWELL ADDITION AREA OF JOHNSON COUNTY. THE TOTAL COST OF THE PROJECT IS \$1,000,000. THE WILL SERVE APPROXIMATELY 100 CUSTOMERS AND CONSIST OF 6336 LF.
Pike	SX21195699	Mountain Water District	DOUGLAS WWTP EXPANSION	14	. 4	635		\$	2,200,000.00	THE PROJECT INVOLVES THE EXPANSION OF THE EXISTING TREATMENT PLANT FROM 200,000 GPD TO 300,000 GPD TO BETTER SERVICE THE EXISTING CUSTOMERS IN THE AREA AND TO PROVIDE RESERVE CAPACITY FOR CONTINUED EXPANSION OF THE COLLECTION SYSTEM. THE PROJECT INCLUDES REHABILITATION OF THE PLANT HEADWORKS, REPLACEMENT OF FLOW EQUALIZATION PUMPS AND INSTALLATION OF A MOTOR CONTROL CENTER TO SERVE THE NEW 100,000 GPD TREATMENT TRAIN. A TRAILER-MOUNTED SLUDGE PRESS WILL BE ACQUIRED TO ELIMINATE WEEKLY LIQUID SLUDGE HAULING TO THE PIKEVILLE WWTP. THE ESTIMATED COST OF THE PROJECT IS \$2,200,000.
Floyd	SX21071902	City of Wheelwright	WHEELWRIGHT - REPLACEMENT OF SEWER SYSTEM	15	4		281	\$	587,000.00	THIS PROJECT IS TO REPLACE 75 YEAR OLD GRAVITY SEWER WHICH ARE IN DEPLORABLE CONDITION. DUE TO THE AGE OF THE SEWERS, THEY ARE NOT SEALED WHICH PRESENT PROBLEMS WITH INFILTRATION.
Floyd	SX21071005	Southern Water & Sewer District	PHASE III - HAROLD SEWER PROJECT	16	5	234		\$	2,475,000.00	Construct approximately 44,000 LF of pressure sewer force mains ranging in diameter from 1.25" to 6" and installation of +/- 172 residential grinder units in the area of Stanville and Pike Floyd Hollow.
Pike	SX21195016	Mountain Water District	MWD-REHAB OF LIFT STATIONS	17	5				Unknown	MWD-REHAB OF LIFT STATIONS
Johnson	SX21115004	Paintsville Utility Commission	PAINTSVILLE UTILITY COMMISSION SEWER LINE EXTENSION BOYD BRANCH AND MUDDY BRANCH THEALKA	18	5	162		\$	786,950.00	THE PROJECT EXTENDS SERVICE OF 10,150 LINEAR FEET FOR A COST OF \$786,950.00 TO BOYD BRANCH AND MUDDY BRANCH OF THEALKA ALONG KY 581. BOTH SERVICE AREAS ARE DENSELY POPULATED BEING PORTIONS OF OLD COAL CAMPS. THE AREA AND PLOTS OF LAND FILLED WITH RESIDENTAL HOUSING IS VERY SMALL AND DO NO SUPPORT ONSITE SEWER SYSTEMS. THE PROJECT WOULD EXTEND SERVICE TO POTENTAL 100 HOUSEHOLDS.
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				Big Sandy Area Development District						
				Ran	Ranking Hou		Households			
County Name	PNUM	Applicant	Project Title	Regional	Planning Unit	Unserved	Underserved		Cost	Project Description
Floyd	SX21071004	Southern Water & Sewer District	PHASE IV - HAROLD SEWER PROJECT	19	6	366		\$		Construct approximately 46,600 LF of pressure sewer force mains ranging in diameter from 1.25" to 6" and installation of +/- 173 residential grinder units in the area of Betsy Lane.
Pike	SX21195692	Pike County Fiscal Court	MWD - BELFRY-POND SEWER PROJECT	20	6	1156		\$,,	PROJECT CONSISTS OF THE INSTALLATION OF A 200,000 GALLON WASTE WATER TREATMENT PLANT IN THE BELFRY AREA, CONSTRUCTION OF FORCE MAINS AND CONNECTION OF UP TO 400 RESIDENTS AND SMALL BUSINESSES TO AN APPROVED SEWER SYSTEM IN AN AREA THAT CURRENTLY HAS MORE THAN 50% STRAIGHT PIPES, UNAPPROVED OR FAILING SEPTIC SYSTEMS.
Pike	SX21195601	Mountain Water District	MWD-HENRY CLAY SEWER PROJECT	21	7	167		\$,	THE HENRY CLAY SEWER SYSTEM WILL BE DESIGNED AND PLANNED AS A SEWER COLLECTION SYSTEM AND TREATMENT SYSTEM TO SERVE THE AREAS OF HENRY CLAY IN THE MARROWONE CREEK AREA OF PIKE COUNTY. THIS AREA IS DENSELY POPULATED AND MAY REQUIRE SOME INNOVATIVE TECHNIQUES AND APPLICATIONS TO CORRECT THE PROBLEM OF INSUFFICIENT DISCHARGE AND TREATMENT METHODS CURRENTLY.
Pike	SX21195102	City of Pikeville	PIKEVILLE YORKWOOD FOREST, AND FOXCRAFT SUBDIVISION SEWERLINE EXTENSION SOUTH ALONG US 23	22	8	191		\$	391,800.00	THE PROJECT WILL CONSIST OF EXTENDING SEWERLINE SERVICE TO SOUTH MAYO TRAIL ALONG US 23, YORKWOOD FOREST, AND FOXCRAFT SUBDIVISION. THE TOTAL PROJECT WILL PROVIDE SERVICE TO 65 HOUSEHOLDS AND SERVERAL BUSINESSES. THE PROJECT WILL BEGIN TO OPEN THE LAND IN THE AREA FOR RESIDENTAL GROWTH.

				Ran	king	House	eholds		
County Name	PNUM	Applicant	Project Title		Planning Unit	pə	Underserved	Cost	Project Description
Magoffin	WX21153013	City of Salyersville	Salyersville Debt Relief	1	1			Unknow	Project will repay water debt
Pike	WX21195638	Mountain Water District	MWD - RIDGELINE ROAD	2	. 1	2431		\$ 4,200,000.00	RIDGELINE ROAD PROJECT CONSISTS OF 3 SECTIONS: 1.) UPPER POMPEY – APPROXIMATELY 30,000 L.F. OF 6" AND 4" D.I. MAIN WATERLINE, ONE (1) 20,000 GALLON WATER STORAGE TANK WITH TELEMETRY, ONE (1) DUPLEX BOOSTER PUMP STATION WITH TELEMETRY, ONE (1) MASTER METER STATION, TWO (2) 4" PRESSURE REDUCING VALVE STATIONS AND TWENTY-NINE (29) RESIDENTIAL DOUBLE CUT REGULATED METER SETS. ESTIMATED COST: \$1.435 MILLION DOLLARS. 2.) JONICAN – APPROXIMATELY 29,000 L.F. OF 6" AND 4" D.I. MAIN WATERLINE, ONE (1) 6" PRESSURE REDUCING VALVE STATION, ONE (1) 4" PRESSURE REDUCING VALVE STATION AND FORTY-SEVEN (47) RESIDENTIAL DOUBLE CUT REGULATED METER SETS. ESTIMATED COST: \$1.210 MILLION DOLLARS. 3.) HURRICANE CREEK – APPROXIMATELY 27,000 L.F. OF 6" AND 4" D.I. MAIN WATERLINE, ONE (1) 20,000 GALLON WATER STORAGE TANK WITH TELEMETRY, ONE (1) DUPLEX BOOSTER PUMP STATION WITH TELEMETRY, ONE (1) MASTER METER STATION, TWO (2) 4" PRESSURE REDUCING STATIONS AND THIRTY-SIX (36) RESIDENTIAL DOUBLE CUT REGULATED METER SETS. ESTIMATED COST: \$1.538 MILLION DOLLARS. *THIS SECTION TO BE AML FUNDED.
Martin	WX21159021	Martin County Water District	MARTIN COUNTY WATER DISTRICT RADIO READ METERS	3	1			\$ 822,500.00	REPLACE REMAINDER OF DISTRICT'S WATER METERS TO RADIO READ METERS, RESIDENTIAL AND COMMERCIAL
Johnson	WX21115029	Paintsville Utility Commission	PAINTSVILLE UTILITIES - GLADE BRANCH, MOCCASIN BRANCH, RICEVILLE ROAD, SWAMP BRANCH, AND MILL BRANCH ROAD	4	1	155		\$ 500,000.00	EXTEND WATERLINES IN THE AREAS OF GLADE BRANCH OFF OF STONE COAL ROAD, MOCCASIN BRANCH AT OIL SPRINGS, RICEVILLE ROAD AT RICEVILLE, SWAMP BRANCH AND MILL BRANCH ROAD OFF OF KY RT. 825.
Floyd	WX21071704	Southern Water & Sewer District	SOUTHERN WATER & SEWER DISTRICT WTP UPGRADE	5	1			\$ 4,000,000.00	TREATMENT PLANT EXPANSION TO 4.0 M.G.D TO PROVIDE BETTER QUALITY AND QUANITY OF SERVICE TO NEW AND EXISTING CUSTOMERS. ALSO AS PART OF THE PROJECT TWO MAINS TO MARTIN AND RIGHT BEAVER WOULD BE REPLACED, AS WELL AS 6+/- MILES OF 20" TRANSMISSION LINE FROM ALLEN TO MARTIN. THE TOTAL COST OF THE PROJECT IS \$6.250.000.
Magoffin	WX21153023	Magoffin County Water District	MAGOFFIN COUNTY WATER DISTRICT - RADIO TELEMETRY SYSTEM	6	2			\$ 600,000.00	THIS PROJECTS CONSIST OF INSTALLING A COMPLETE RADIO TELEMETRY SYSTEM FOR ALL PUMP STATIONS, TANKS, AND A CENTRAL OFFICE TO MONITOR THE DISTRIBUTION SYSTEM.
Pike	WX21195009	City of Elkhorn City	CITY OF ELKHORN CITY - WATER IMPROVEMENTS - RADIO READ METERS	7	2			\$ 605,000.00	CITY PLANS TO INSTALL RADIO READ METERS AND METER READY SYSTEM FOR WATER CUSTOMERS.
Floyd	WX21071001	Wheelwright Utilities Commission	WATER DISTRIBUTION MAIN VALVE REPLACEMENT	8	2			\$ 15,000.00	THIS PROJECT WILL REPLACE MAIN VALVES IN THE WATER DISTRIBUTION SYSTEM
Johnson	WX21115014	Paintsville Utility Commission	South Fork, Ross Lane and Blaine Area in Lawrence County	9	2			\$ 118,300.00	Waterline extension for South Fork, Ross Lane and Blaine Area in Lawrence County.
Johnson	WX21115016	Paintsville Utility Commission	Waterline Extension on Salyer Branch off 172 and Morning Branch	10	3			Unknowi	Provide water service to 10 homes on Salyer Branch with 1.8 mile of waterline. Morning Branch waterline off 201 will provide service to 3 homes with in 1/2 mile.
Floyd	WX21071002	Wheelwright Utilities	REHAB TANKS	11	3				200,000 TANK AND 90,000 NEEDS PAINTED AND CLEANED REHAB TANKS
Pike		Commission City of Pikeville	PIKEVILLE TOWN MOUNTION PUMP STATION UPGRADE	12	3			\$ 210,000.00	THE PROJECT IS TO UPGRADE TOWN MT. PUMP STATION. THE PUMP STATION WILL PROVIDE AN INCREASED AMOUNT OF PRESSURE TO MORE CUSTOMERS. ALSO THE G.P.M. TO GIVE MORE WATER TO MOUNTIN WATER
1	Comprehensive Economic Development Strategy								

Comprehensive Economic Development Strategy

				Ran	king	House	eholds		
County Name	PNUM	Applicant	Project Title	Regional	Planning Unit	Unserved	Underserved	Cost	Project Description
Pike	WX21195104	City of Pikeville	PIKEVILLE REPLACE SOUTH MAY TRAIL,SCOTT AVENUE, WATER LINE. AND CEDAR CREEK PRESSURE UPGRADE	13	4		922	\$,	REPLACEMENT OF SEVERAL EXISTING WATERLINES INCLUDING SOUTH MAY TRAIL,SCOTT AVENUE,AND CEDAR CREEK PRESSURE UPGRADE. THE TOTAL MILES OF THE PROJECT IS 2.4 MILES. THE TOTAL COST IS \$757,000. PROJECT AREA INCLUDES REPLACEMENTS FOR MAYS BRANCH, AND SOUTH MAYO TRAIL.
Floyd	WX21071004	Southern Water & Sewer District	WATERLINE REPLACEMENT FROM ALLEN TANK TO MARTIN TANK	14	. 4		563		SOUTHERN WATER'S WATER TREATMENT PLANT IS LOCATED IN ALLEN KY. THE EXISTING WATER LINE FROM THE PLANT GOES SOUTH TO THE CITY OF MARTIN WHERE IT SPLITS TO THE LEFT AND RIGHT FORKS OF BEAVER CREEK. THE EXISTING LINE IS IN EXTREMELY POOR CONDITION. THE DISTRICT AVERAGES 2 TO 3 BREAKS ON THIS LINE EVERY MONTH. THE EXISTING LINE IS 12 INCH DIAMETER AND OPERATES AT EXTREMELY HIGH PRESSURES TO ENABLE THE DISTRICT TO SEND THE AMOUNT OF WATER NEEDED BY CUSTOMER DEMAND. THIS PROJECT WILL REPLACE THE EXISTING 12 INCH WATER MAIN WITH AN 18 INCH DUCTILE IRON WATER MAIN. THIS SIZE AND MATERIAL WILL HANDLE THE HIGH PRESSURE AND VOLUME REQUIRED. PRESSURE REDUCING VALVES WILL BE INSTALLED ON THE SIDE ROADS THAT BRANCH OFF OF THE MAIN LINE. ALSO, CUSTOMERS ALONG THIS ROUTE WILL HAVE RADIO READ METERS INSTALLED.
Pike	WX21195017	Mountain Water District	MWD-SYSTEM WIDE TANK REHABILITATION	15	5			\$ 1,675,000.00	MWD-SYSTEM WIDE TANK REHABILITATION
Floyd	WX21071731	Southern Water & Sewer District	SOUTHERN WATER & SEWER DISTRICT – WATER METER CHANGE OUT PROGRAM	16	5			\$ 	THIS PROJECT WILL INVOLVE THE CHANGING OUT OF THE ENTIRE SYSTEM METERS TO RADIO READ METERS. RADIO READ METERS OFFER GREATER EFFICIENCY AND ACCURACY. SYSTEM PERSONNEL CAN BE UTILIZED ON OTHER IMPORTANT OPERATION AND MAINTENANCE WORK AS THE TIME TO READ METERS IS SIGNIFICANTLY REDUCED.
Pike	WX21195020	Mountain Water District	Mountain Water District Debt Service	17	6			\$ 750,000.00	this project will help retire debts incurred on Mountain Water District's debt.
Floyd	WX21071730	Southern Water & Sewer District	SWSD - LACKEY TO WAYLAND WATER LINE REPLACEMENT	18	6		2191	\$,	THIS PROJECT INCLUDES THE REPLACEMENT OF THE EXISTING WATER LINE FROM LACKEY ALONG ROUTE 7 TO WAYLAND. THE EXISTING LINE VARIES IN THIS AREA FROM 8 TO 10 INCH AND IS A VARIETY OF MATERIALS (PVC, ASBESTOS CONCRETE). THE NEW LINE WILL BE 12 INCH DUCTILE IRON.
Pike	WX21195105	City of Pikeville	PIKEVILLE QUAIL RIDGE,TOWN MOUNTAIN ROAD,AND KATI STREET WATER LINE EXT.	19	7		270	\$,	REPLACEMENT OF SEVERAL EXISTING WATERLINES INCLUDING QUAIL RIDGE, TOWN MOUNTAIN ROAD, AND KATI STREET. THE TOTAL MILES OF THE PROJECT IS 2.19 MILES. THE TOTAL COST IS \$600,000. PROJECT AREA INCLUDES REPLACEMENT FOR TOWN MOUNTAIN ROAD, KATI STREET, AND QUAIL RIDGE SUBDIVISION.
Floyd	WX21071003	Wheelwright Utilities Commission	WATER TANK SECURITY PROJECT	20	7			\$ 125,000.00	SECURITY FOR WATER TANKS
Pike	WX21195021	Mountain Water District	MWD County-Wide Water System Improvements/Rehab	21	8			Unknown	MWD County-Wide Water System Improvements/Rehab
Pike	WX21195740	Mountain Water District	MWD-VARIOUS WATERLINE EXTENSIONS	22	9	1148		\$,	PROJECT INVOLVES THE CONSTRUCTION OF WATERLINE EXTENSIONS TO SEVERAL AREAS OF PIKE COUNTY. THE PROJECT AREAS INCLUDE, BUT ARE NOT LIMITED TO, MARSHALL'S BRANCH OF LONG FORK, CLEVINGER'S BRANCH, COON BRANCH OF ISLAND CREEK, FLEMINGS BRANCH, BIG BRANCH OF MARROWBONE, ROBINSON ROAD AND PETER BRANCH OF MARROWBONE. THE PROJECT INCLUDES 19,700 LF OF 6" AND 4" WATER LINES AND FIVE (5) PUMP STATIONS AT AN APPROXIMATE COST OF \$850,000.
Pike	WX21195113	City of Pikeville	PIKEVILLE GIS/GPS EQUIPMENT EXPANSION	23	10			\$ 100,000.00	PROJECT INVOLVES EXPANSION OF GIS AND GPS SOFTWARE AND HARDWARE EQUIPMENT FOR WATER AND WASTE WATER UTILITIES OWNED OR MANAGED BY CITY OF PIKEVILLE.
Pike	WX21195112	City of Pikeville	PIKEVILLE TELEMETRY FOR WATER	24	. 11			\$ 60,000.00	INSTALL TELEMETRY ON WATER PUMP STATIONS, TANKS, AND MASTER METERS.

TOP 10	TIER 1, TIER 2,	TIER 3 AND OVERALL TOP 10 HIGHWAY PROJECTS FROM 2011 STATEWIDE PRIORITIZATION	
		TIER 1 HIGHWAY PROJECT REGIONAL RANKINGS	
PROJECT CONTROL ID	COUNTY	PROJECT DESCRIPTION	LRP COST*
		Address severe congestion, mobility, collision, and pedestrian accessibility issues along KY 321, from the 11th Street turnoff to the entrance of Mill Branch Road (Southside Drive).	4 220
12 058 D0321 3.00	JOHNSON		1,320
12 036 D1427 5.00	FLOYD	The spot improvement would include raising KY 1427 above periods of high water for a distance of 1000 ft.	1,090
12 000 2 1 127 0 100	. 120.12		_,000
		Reduce congestion, improve condition and increase motorist safety on this segment of KY	
12 098 D3495 1.00	PIKE	3495, from the temination of the US 23 -KY 3495 exit ramp north to the end of KY 3495.	1,083
		Widen this curve on KY 1460 in order to improve sight distance and to improve	
12 098 D 1460 2.50	PIKE	superelevation in order to reduce crashes.	1,975
12 080 D0040 44.70	MARTIN	Spot improvement at curve near KY 1884.	1,990
12 098 D 1469 1.00	PIKE	Curve revision near Marshall Branch.	1,380
		Eliminate the geometric deficiency of this curve and increase the safety of motorists traveling	
		through this curve, from Canner Hunter Road to Hunter Road, and entering and exiting the	
12 036 D2030 1.00	FLOYD	driveways which are located in this curve.	1,975
		Improve the sight distance issues and the grade on the inside of the curve, under the railroad	
12 058 D0040 19.00	JOHNSON	overpass, to decrease flooding, improve truck clearance and sight distance.	1,665
		TIER 2 HIGHWAY PROJECT REGIONAL RANKINGS	
PROJECT CONTROL ID	COUNTY	PROJECT DESCRIPTION	LRP COST*
		Improve access to KY 80, east-bound, and eliminate necessity of crossing west-	
12 036 D0080 1.00	FLOYD	bound lanes to merge into east-bound lanes.	3,180
		Provide alternate means to access/egress the Johnson Central Middle and High Schools	
12 058 C0000 2.00	JOHNSON	campus.	4,910
10 077 D0030 54.00	MAGOFFIN	Reconstruct to remove curve and add bridge near Bear Branch Road (KY 1090).	3,055
12 080 D0040 47.00	MARTIN	Curve revision near Warfield.	2,235
12 036 D0003 1.00	FLOYD	Improve traffic flow and increase the safety of commuters on this section of KY 3.	4,025
		To eliminate the congestion and decrease crashes at this intersection by widening the	
		intersection for the Eastbound traffic to a width necessary for installing a left turn lane. A	
12 098 B0460 47.10	PIKE	culvert will be extended in order to obtain this width.	2,195
12 036 D0080 8.00	FLOYD	Rockfall mitigation near Martin.	UNK

12 098 D1426 63.20	PIKE	Mitigate or eliminate rockfall hazards and improve roadway for better flow and efficiency in order to handle the expected congestion arising from events at the Expo Center. Identified in the 1999 Pikeville Urban Study, from Baird to Huffman.	2,875
10 077 B0460 43.00	MAGOFFIN	Reconstruct road to straighten curves at Ivy Point and Gifford.	6,821
12 080 D0040 46.00	MARTIN	Improve alignment and geometrics of this curve, located just before the junction of KY 2031 and KY 40 to .1 miles before Gordon Hollow Road, and improve the culvert/safety design to increase motorist and pedestrian safety.	2,270
		TIER 3 HIGHWAY PROJECT REGIONAL RANKINGS	
PROJECT CONTROL ID	COUNTY	PROJECT DESCRIPTION	LRP COST*
10 077 D9009 106.30	MAGOFFIN	Mountain Parkway Extension - Makor widening to four lanes from 0.3 miles east of the KY 134/Johnson Creek Bridge to KY 7.	118,000
12 036 D0114 5.00	FLOYD	Address traffic flow and efficiency, safety issues and travel times on this section of KY 114, from the Magoffin County line to Adams Cemetery Road	57,730
12 036 D0114 6.00	FLOYD	Address traffic flow and efficiency, safety issues and travel times on this section of KY 114, from Adams Cemetery Road to just before Steve Fitzpatrick Road.	63,600
12 036 D0114 7.00	FLOYD	Address traffic flow and efficiency, safety issues and travel times on this section of KY 114, from the west end of Richardson Creek to the entrance to Clark Elementary.	40,170
12 058 D0040 9.00	JOHNSON	Improve roadway geometrics from mp 9.15 to mp 10.68.	19,800
10 077 B040 43.50	MAGOFFIN	Mountain Parkway Extension - Major widening to four lanes from the US 460/KY 3048 junction to 0.5 miles east of KY 1888.	28,280
10 077 D0114 41.00	MAGOFFIN	Major widening to four lanes from US 460/KY 114 junction to Floyd C/L.	48,864
12 098 D0194 65.30	PIKE	Make safety improvments for steep curve 2.5 miles south of Bevins Branch.	17,600
12 058 D1428 1.00	JOHNSON	Improve safety and geometrics from the KY 321 ramp to Paintsville, at the Broadway intersection	23,900
12 036 D0979 2.00	FLOYD	Provide a new connection from the proposed KY 979 (Minnie-Harold connector), at the current KY 979-KY 680 junction, to the old KY 979, .1 miles before Avery Road	14,920
PROJECT CONTROL ID	COUNTY	OVERALL TOP 10 HIGHWAY PROJECT REGIONAL RANKINGS PROJECT DESCRIPTION	LRP COST*
10 077 D9009 106.30	MAGOFFIN	Mountain Parkway Extension - Makor widening to four lanes from 0.3 miles east of the KY 134/Johnson Creek Bridge to KY 7.	118,000
12 036 D0114 5.00	FLOYD	Address traffic flow and efficiency, safety issues and travel times on this section of KY 114, from the Magoffin County line to Adams Cemetery Road	57,730
12 036 D0114 6.00	FLOYD	Address traffic flow and efficiency, safety issues and travel times on this section of KY 114, from Adams Cemetery Road to just before Steve Fitzpatrick Road.	63,600

		Address traffic flow and efficiency, safety issues and travel times on this section of KY 114,	
12 036 D0114 7.00	FLOYD	from the west end of Richardson Creek to the entrance to Clark Elementary.	40,170
10 077 D0030 54.00	MAGOFFIN	Reconstruct to remove curve and add bridge near Bear Branch Road (KY 1090).	3,055
		To eliminate the congestion and decrease crashes at this intersection by widening the	
		intersection for the Eastbound traffic to a width necessary for installing a left turn lane. A	
12 098 B0460 47.10	PIKE	culvert will be extended in order to obtain this width.	2,195
		Provide alternate means to access/egress the Johnson Central Middle and High Schools	
12 058 C0000 2.00	JOHNSON	campus.	4,910
		Improve alignment and geometrics of this curve, located just before the junction of KY 2031	
		and KY 40 to .1 miles before Gordon Hollow Road, and improve the culvert/safety design to	
12 080 D0040 46.00	MARTIN	increase motorist and pedestrian safety.	2,270
12 036 D0003 1.00	FLOYD	Improve traffic flow and increase the safety of commuters on this section of KY 3.	4,025
		Make safety improvments for steep curve beginning at Stinking Branch near Deskins	
12 098 D0194 65.40	PIKE	Branch.	9,540

* - Long-range planning cost in thousands.

The remaining two phases of the Minnie-to-Harold Connector Road were originally in the highway plan four years ago and then removed from the last edition. As a result of those projects, at the time, moving onto the highway plan they were no longer prioritized, which is why they are not listed in the Tier 3 projects above. However, the current version of the highway plan **does** include the last two phases of the Connector Road.

KYTC highway project prioritization occurs on a two-year cycle, with the actual determining of priorities taking place in **odd** number years. Accordingly, the list of projects prioritized **as of the last cycle** remains unchanged; however, the creation of the state's highway plan occurs every **even** numbered year, with the last plan being approved in May 2012. This results in projects that were prioritized sometimes moving onto the highway plan. These lists identify the top 10 prioritized projects by cost tier, but has been modified to indicate those projects which have since moved onto the 2012 Highway Plan; those projects are shown above in bold font.

Note: A project moving onto the highway plan **does not** guarantee completion of that project; it only guarantees funding for the phase identified with that project on the highway plan.

Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Evaluation / Performance Measures

"Planning For Our Future One Community At A Time!"





VII. Evaluation/Performance Measures

The following represents an evaluation of the performance measures used to gauge the District's progress.

Job Creation

The District goals include creation of jobs and diversification of jobs created in identified sectors. Increases in jobs by major employers in the healthcare sector continued over the past year.

Investments

The District continues to include goals toward increasing public and private investments into activities and projects that improve economic development. Significant public and private sector investment within the District in the past year included additions to an ongoing healthcare facility project in order to accommodate growth. Each of the Big Sandy District counties also benefited from appropriation of coal severance tax receipts in the form of various funded projects that improve the region's quality of life including recreation, education, drug treatment, as well as community and economic development. FY 2011-2012 appropriations were as follows:

County	Amount of Funding
Floyd	\$1,009,100
Johnson	\$235,000
Magoffin	\$800,000
Martin	0
Pike	\$3,928,000
Total	\$5,972,100

Job Retention

The District goals include a closing of the gap between the region and state unemployment levels. Unemployment for the District declined in 2011 to 10% from 11.8% in 2010. The gap between regional, state and national unemployment levels decreased during 2011 with a difference of 1.1 percentage points higher than the national level and .5 percentage points higher than the state rate, a positive indicator for the District.

Private Sector Investment

Investment in the region by the private sector is difficult, at best, to track. Healthcare facilities, business expansions and nonprofit investments include \$38,183,000 in facilities acquisitions and expansions.

Changes in Economic Environment of the Region

Continued investments in the region with both private and public funding are expected to affect the area in a positive manner particularly in the health care industry cluster.

Recent public investment in the region is reflective of goals mentioned in the CEDS i.e. in infrastructure, existing business expansion, and healthcare. Additional funding has been appropriated for FY2013 for community and economic development projects. The following table notes some of the investments committed in 2011-12 toward funding projects.

Project	Location	Investment
Pikeville Medical Center	Pike County	\$ 34,000,000
Big Sandy Recycling Program	Regional	\$ 146,000
Ramey Park	Magoffin County	\$ 75,000
Stone Crest Recreation Complex	Floyd County	\$ 200,000
German Bridge Campground	Floyd County	\$ 25,000
Elkhorn City Whitewater Play Park	Pike County	\$ 40,000
Jenny Wiley Theatre	Pike County	\$ 1,200,000
Mountain Water District – tank/pump	Pike County	\$ 375,000
Coal Run Infrastructure	Pike County	\$ 175,000
Pikeville Various Water/Sewer	Pike County	\$ 696,000
Mountain Water District – Majestic	Pike County	\$ 600,000
Elkhorn City Infrastructure	Pike County	\$ 50,000
Salyersville Raw Water Supply	Pike County	\$ 500,000

Performance Report

The Big Sandy Area Development District staff have participated in various planning activities related to community and economic development within the region. Job creation and business investment will be directly affected by the following local projects that continue in planning and development over an extended timeframe:

County	Project	Description
Floyd	Industrial Development Site	Floyd County is in the process of determining the best economic development use of a site purchased by the County and located on
	·	US 23 at Prestonsburg.
Magoffin	Industrial Development Site	Magoffin County is planning for the development of a future industrial site. Coal severance tax revenue has been allocated toward the project.
Pike	Marion Branch	The City of Pikeville and Pike County are in the process of planning the development of a multi-use tract for residential, commercial, industrial, and institutional. Infrastructure is being planned/designed; a portion of funding was awarded.
Pike	Scott Fork Site	Pike County has plans in place for the development of a 50-acre site centered on its energy-focused initiatives. Funding is being pursued toward construction of the research facility.
Pike	Coal Mountain	Pike County is undertaking a planning project for the future

		development of a multi-use site near US460.
Pike	John Moore Branch	Long-term planning includes the development of a 100-acre site in southern Pike County following completion of the US 460 highway project. Acquisition of the site will be the first step.
Pike	Big Shoal	Pike County has preliminary plans in place for the development of a 240-acre site for a potential Economic Development project.
Floyd	Dewey Lake Trail	Floyd County continues planning efforts associated with the development of a multi-use, non-motorized trail.
Wayland	Comprehensive Plan	The City of Wayland in Floyd County completed its economic development plan in FY2012.
Regional	Cultural Heritage	Community leaders with interest in the region's history have indicated a desire to promote the area's history. A coordinator has been hired by the community college.
Magoffin	Comprehensive Plan	Local leaders are pursuing funding for development of a comprehensive plan that includes disaster mitigation activities.
Floyd	Wayland	Local leaders are planning for a Sports Hall of Fame that will impact this community's economic development.
Regional	Central Appalachian Institute for Research and Development	CAIRD is designed as a regional think-tank to address the long- standing disparity between Central Appalachian counties and the remainder of the ARC region. Located at the University of Pikeville and an initiative of the East Kentucky Leadership Foundation, the establishment of CAIRD is expected to result in positive impacts to what is known as Central Appalachia through its research efforts.

The region continues to experience effects from the national impacts of the financial market / economic situation. Coal markets continued their cyclical nature in 2012 and the national attention given to energy independence has resulted in controversy affecting the region's coal industry. Both existing and proposed federal legislative language and the fluctuation in coal markets will impact the way in which the region's coal producers and power providers do business. As a result of these factors, predicted higher costs are expected to negatively impact the entire region's population over the long-term through job losses, increase in cost of goods, higher poverty, and low household income levels.

In addition, Big Sandy Area Development District staff continued to provide assistance to the Big Sandy Regional Industrial Development Authority with its monthly meetings and in the project management of the Honey Branch Industrial Park. Interest from private firms in locating at Honey Branch has continued with the expansion of one firm to a vacant building and the recruitment of a firm to the speculative building on site. The Authority is currently planning for the construction of a new speculative building at the regional park. However, the decline associated with the natural gas market has affected the regional market and the elimination/relocation of operations by firms within the industry affecting the Gateway Regional Business Park during this fiscal year.

Additional planning efforts for community/economic development have continued and include:

- Big Sandy P-16 Council workforce development
- Floyd County Chamber of Commerce economic development
- Southeast Kentucky Chamber of Commerce economic development

- East Kentucky Leadership Foundation East Kentucky Initiative
- Appalachian Center economic development
- Big Sandy Economic Development Council community/economic development
- Big Sandy Adventure Tourism regional tourism planning
- Big Sandy Water Management Council infrastructure planning
- Big Sandy Regional Recycling Program recycling efforts
- CAIRD economic development
- Big Sandy Transportation Committee infrastructure planning

Tourism continues to be a focus area for development and focus on the region's natural beauty. Regionally-impacting projects include the Big Sandy Water Trail, Kentucky Mountain Trails Development Coalition, Embracing Cultural Heritage Opportunities, Dawkins Rails-to-Trails project, Stone Crest Recreational Complex, Dewey Lake horse trails project, Jenny Wiley Trail re-establishment, and an artificial white water course. In addition, focus on the US 23 Country Music Highway resulted from the "Road To Fame" project, a competition that identified new music talent along the by-way. Plans are to continue this effort annually. Furthermore, as a result of the nationally broadcasted series on the Hatfield-McCoy feud, Pike County has seen a dramatic increase in tourism activity since the series' debut in the spring 2012.

Progress has been made toward meeting objectives related to transportation in the District. Construction is complete in the first phase toward the eventual re-construction of the Bert T. Combs Mountain Parkway to four lanes starting at Campton. Conceptual alignment for this transportation project on the widening at the Salyersville leg of the project has been presented to the public. In addition, significant progress has been made toward the establishment of commercial air service in the region. A grant was awarded to the City of Pikeville in cooperation with the Southeast Kentucky Chamber of Commerce and the Pikeville-Pike County Airport Board. Additional funding is being pursued that will allow for the execution of an agreement with an air service provider. Furthermore, the Pikeville-Pike County Airport Board is in receipt of a recently announced grant to make runway improvements that will further strengthen the likelihood of establishing commercial air service at the facility.

The town of Elkhorn City in Pike County is also in the beginning stages of planning for the eventual development of areas following the completion of US 460 which is expected within the next few years. The town has also begun the process of becoming what is known as a "Trail Town" in light of the convergence of the Russell Fork River, the Pine Mountain Trail, the Great Eastern Trail, and the Transamerica Bike Route. Trail Town development is a new initiative from the Commonwealth's Tourism, Arts, and Heritage Cabinet to enhance tourism across the state.

Further work to meet the growing need for addiction services is being made by Mountain Comprehensive Care Center (MCCC) who has secured partial funding for the establishment of substance abuse rehabilitation facilities in Prestonsburg. This much-needed program will assist in addressing an issue that is so prevalent throughout the

region. In addition, MCCC is also planning to establish a psychiatric rehabilitation facility for children in Prestonsburg.

The establishment and staff of the Central Appalachian Institute of Research and Development (CAIRD) is a significant milestone for the region. CAIRD is located on the campus of the University of Pikeville and will be targeting many of the systemic problems and challenges faced by the region in regard to economic development, poverty, and other disparities. The research activities anticipated to be undertaken by CAIRD will benefit the entire Appalachian area.

Progress in achieving goals, objectives and strategies over the past year is listed below in a sample of some of the activities carried out:

- Natural resource-related economic development projects underway
- District communities undertaking planning efforts involving economic development
- Establishment and expansion of the Southeast Kentucky Chamber of Commerce
- Healthcare investments by Pikeville Medical Center, Highlands Health Systems, and University of Pikeville
- Tourism initiatives throughout the District
- Regional recycling continuation
- Commercial Air Service Planning & Recruitment
- Drug Rehab/Treatment Facilities Mountain Comprehensive Care Center
- Central Appalachian Institute for Research and Development hiring of staff

During FY12, leaders were disappointed in the failure to establish the Midway College School of Pharmacy in Paintsville, Johnson County. This major project which had been in planning and development for several years was expected to raise educational levels, increase the tax base, and improve the region's position in the healthcare sector. The project failed to materialize when Midway College was not successful in its efforts to obtain accreditation for the program or in securing an academic partner to establish the program. Discussions are underway regarding the occupancy and use of the facilities.

Comprehensive Economic Development Strategy



Big Sandy Area Development District 110 Resource Court Prestonsburg, KY 41653 606-886-2374 www.bigsandy.org

Appendix

"Planning For Our Future One Community At A Time!"



RESOLUTION OF THE BIG SANDY AREA DEVELOPMENT DISTRICT 2012 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

WHEREAS, the Kentucky Area Development Districts, in coordination with the Department for Local Government (DLG), Appalachian Regional Commission (ARC), and the Economic Development Administration (EDA), are engaged in a Commonwealth-wide community-based, strategic planning process; and

WHEREAS, the Big Sandy Area Development District Board of Directors, CEDS Committee completed a Comprehensive Economic Development Strategy (CEDS) to assure compliance with eligibility for funding through EDA; and

WHEREAS, the Board of Directors recognizes the CEDS Plan and the 2012 report as the Big Sandy Area Development District's consensus strategy and template for future economic growth and revitalization in the region.

NOW, THEREFORE, BE IT RESOLVED, that the Big Sandy Area Development District Board of Directors approves and adopts the Big Sandy Comprehensive Economic Development Strategy 2012 report for submission to the Economic Development Administration, Appalachian Regional Commission and Department for Local Government.

Adopted this 20TH day of September 2012.

Judge-Executive Charles E. Hardin, M.D.

Chairman

Ms. Sandy Runyon

Executive Director



regional planning and development

110 Resource Court Prestonsburg, KY 41653 (800) 737-2723 (606) 886-2374



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OUR PURPOSE

To provide those citizens of Kentucky living in Floyd, Johnson, Magoffin, Martin and Pike counties a regional leadership forum, responsible for area wide planning and coordination of service and development projects undertaken in cooperation with the Commonwealth of Kentucky and designated agencies of the federal government.

To serve the member jurisdictions, their subdivisions, and non-profit groups related thereto, as a legally constituted body capable of performing administrative services and implementing programs and projects which improve the quality of life in the region.

To support, assist, and promote private sector developmental and entrepreneurial efforts within the region so as to enhance employment opportunity and to bring about a greater diversification in the base elements of the region's economy.



www.graduate.ky.gov

Big Sandy ADD board meets the third Thursday of each month at 11:30 a.m. The public is welcome and encouraged to attend

> DRAFT 2012 CEDS open for public comment until September 27,2012

2012 CEDS

New blog from the state's Office of Adventure Tourism

Advertisements for Bid

Employment Opportunities

Big Sandy FY 2012 Draft Regional Plan on Aging

Homecare Legal Notice



BIG SANDY

AREA DEVELOPMENT DISTRICT, INC.

110 RESOURCE COURT PRESTONSBURG, KY 41653

September 27, 2012

Mr. Dan Neff Appalachian Regional Commission 1666 Connecticut Avenue, NW, Suite 700 Washington, DC 20009-1068

RE: Big Sandy CEDS 2012

Dear Mr. Neff:

Enclosed you will find a copy of the Big Sandy Region's 2012 Comprehensive Economic Development Strategy. The document reflects analysis of existing conditions as well as new goals and objectives for the District to grow and prosper over the future.

This process and the resulting document continue to be vital to our organization's economic development efforts. If there is a need for any additional information, please feel free to contact me.

Sincerely,

Denise Thomas

Community & Economic Development Associate

Enclosure: BSADD 2012 CEDS

Inise Thomas



BIG SANDY

AREA DEVELOPMENT DISTRICT, INC.

110 RESOURCE COURT PRESTONSBURG, KY 41653

September 27, 2012

Mr. Lee Mertins, Program Specialist U.S. Department of Commerce Economic Development Administration 401 West Peachtree Street N.W., Suite 1820 Atlanta, Georgia 30308-3510

RE: Big Sandy CEDS 2012

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This process and the resulting document continue to be vital to our organization's economic development efforts. If there is a need for any additional information, please feel free to contact me.

Sincerely,

Denise Thomas

Community & Economic Development Associate

Unise Thomas

cc: Ms. Virginia Graves (CD-ROM copy-2012 CEDS)
Kentucky Department for Local Government